

Plan for Today

- Discuss more on Tasks are and why they are so important.
- Learn the differences between high, mid, and low-level task classifications.
- Learn about visual encodings, esp. arranging tables
- Learn how to pick appropriate visual representations based on attribute type and perceptual properties

TASK ABSTRACTION

Analysis

What?

What data is shown?

DATA ABSTRACTION

Why?

Why is the user analyzing / viewing it? TASK ABSTRACTION

How?

How is the data presented? VISUAL ENCODING

Task Abstraction

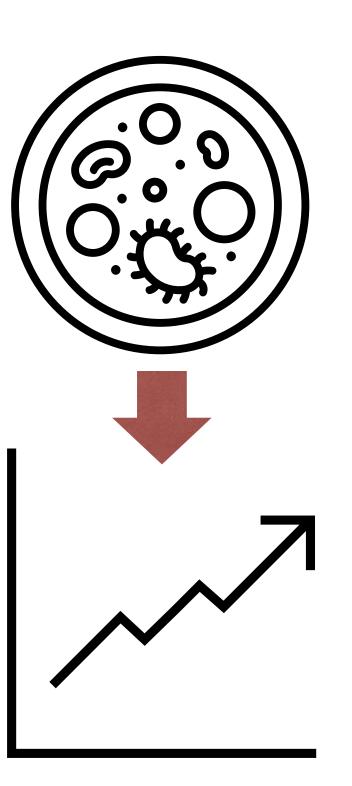
What:

The process of taking specific domain tasks and thinking about them as abstract (modular!) pieces

I need to perform cellular analysis.



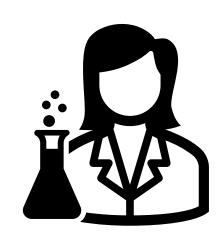
I need to compare measure A to B over time.



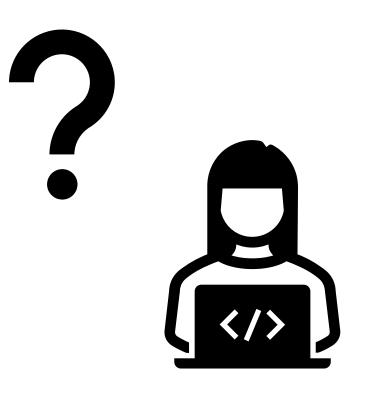
Task Abstraction

Why:

To translate domain specific terms into well-known and transferable visualization tasks.



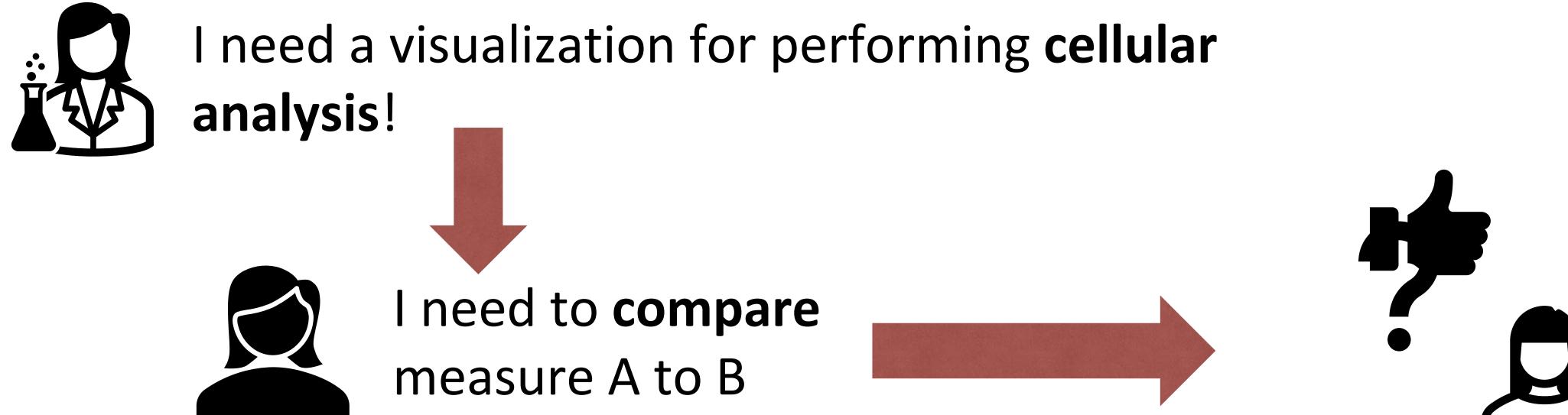
I need a visualization for performing cellular analysis!



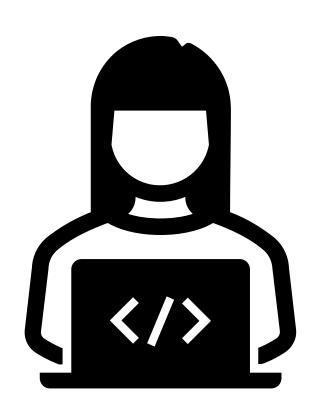
Task Abstraction

Why:

To translate domain specific terms into well-known and transferable visualization tasks.



over time.



Visualization Tools



1.1:853 542 x 279 10.1/17.8 Mb; 10/9 ms

TASK ABSTRACTION

High-level

Medium-level





→ Consume







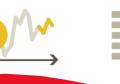
→ Produce











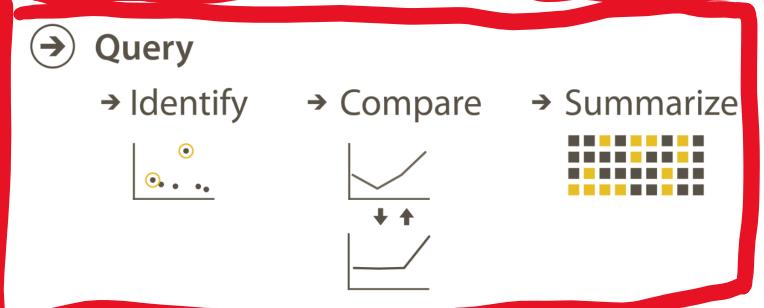




→ Search

	Target known	Target unknown
Location known	·.·· Lookup	• Browse
Location unknown	⟨`ฺ⊙ੑ∙> Locate	<: explore

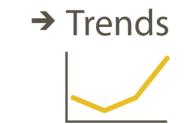
Low-level



Why?

Targets

$(\mathbf{+})$ All Data





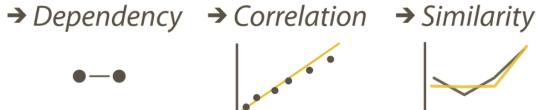


Attributes

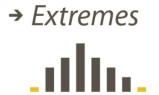












Network Data

→ Topology









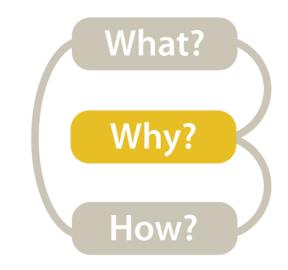


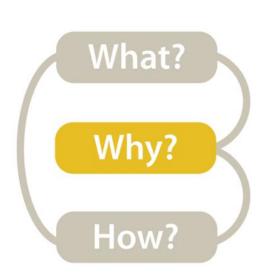




→ Shape







High-level -> How is the vis being used to analyze?

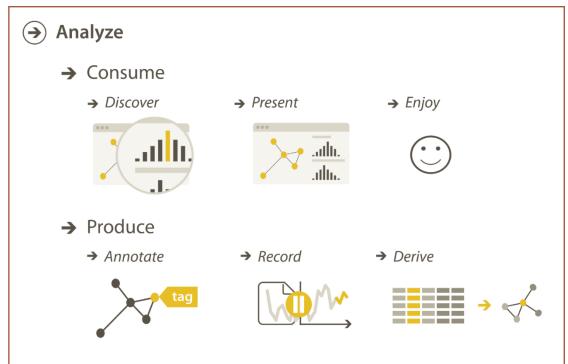
Analyze

tag





High-level → Consume → Discover



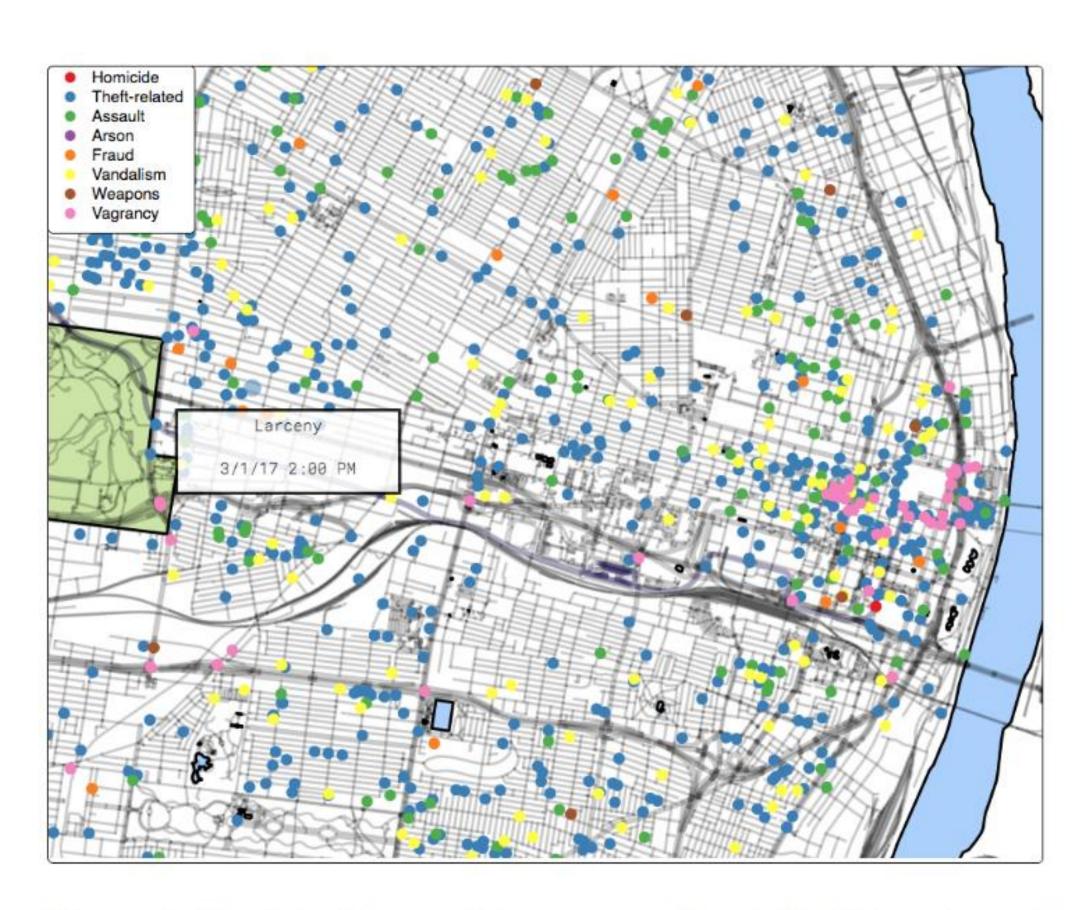


Figure 4: The interface used in our experiment. Participants used their mouse to pan and zoom the map. A tooltip displayed information about the crimes on click.

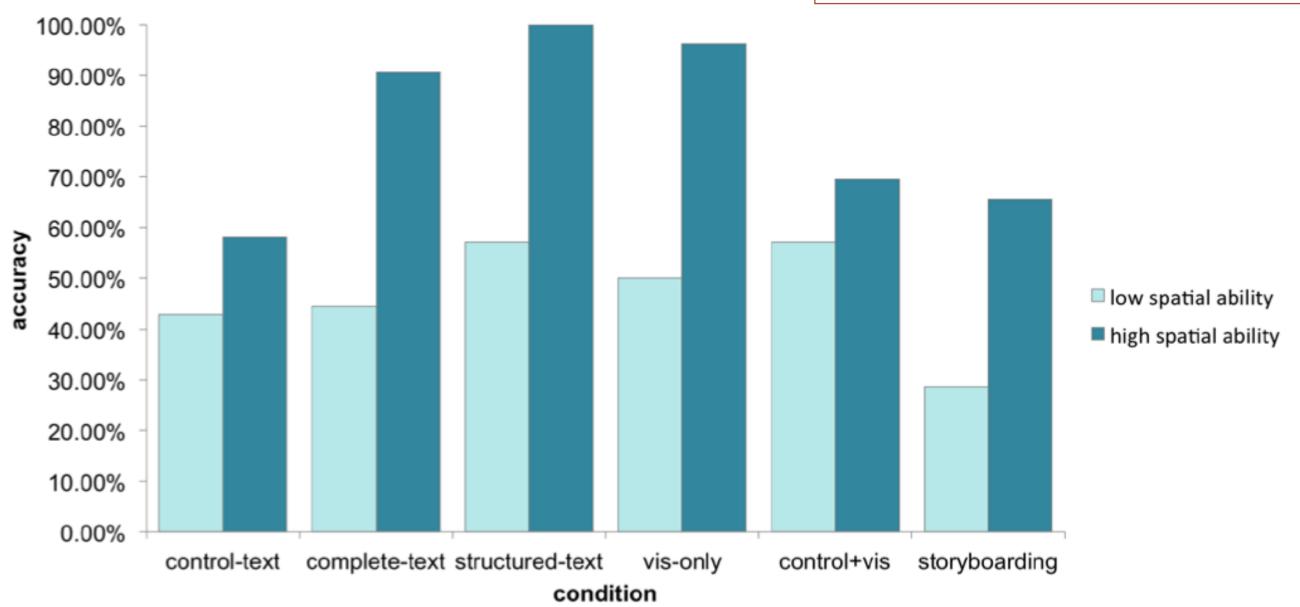
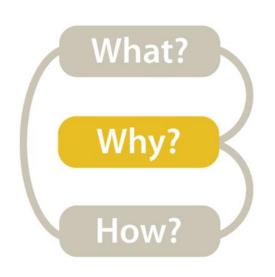
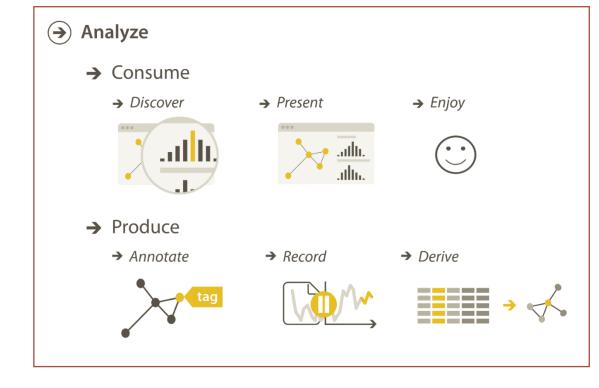
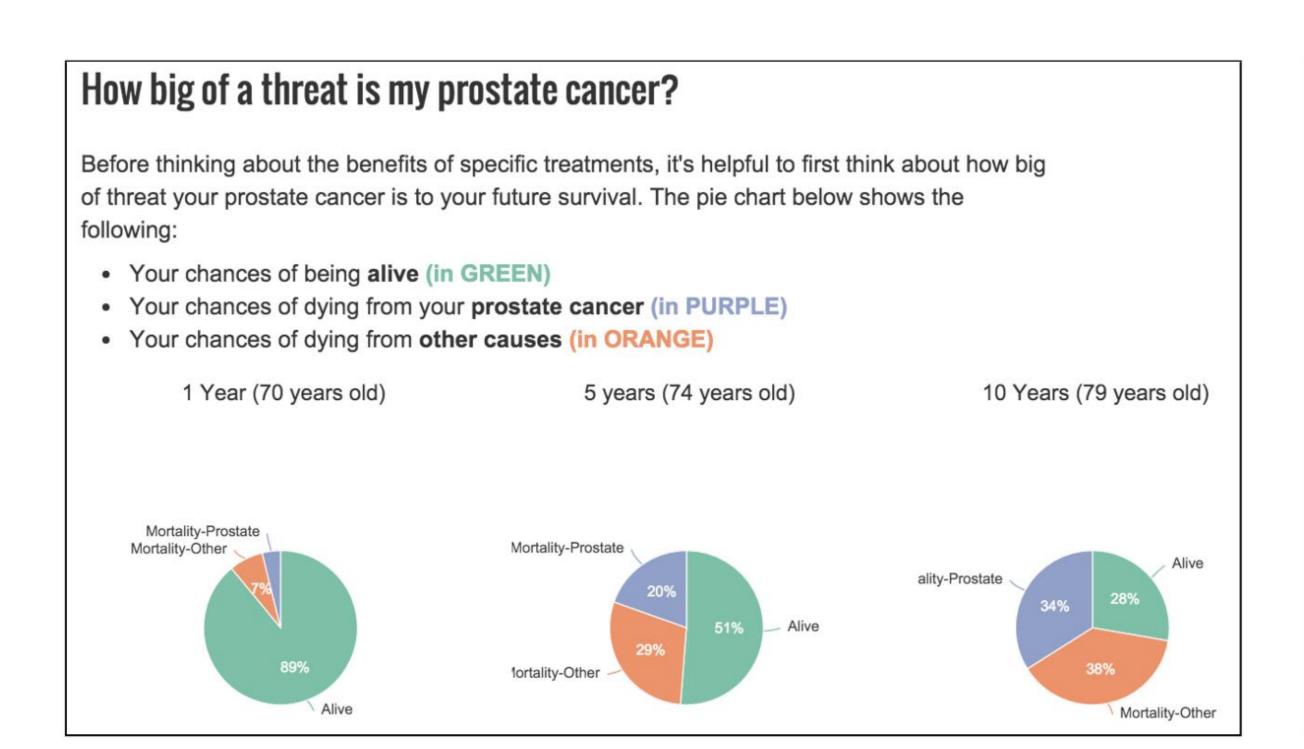


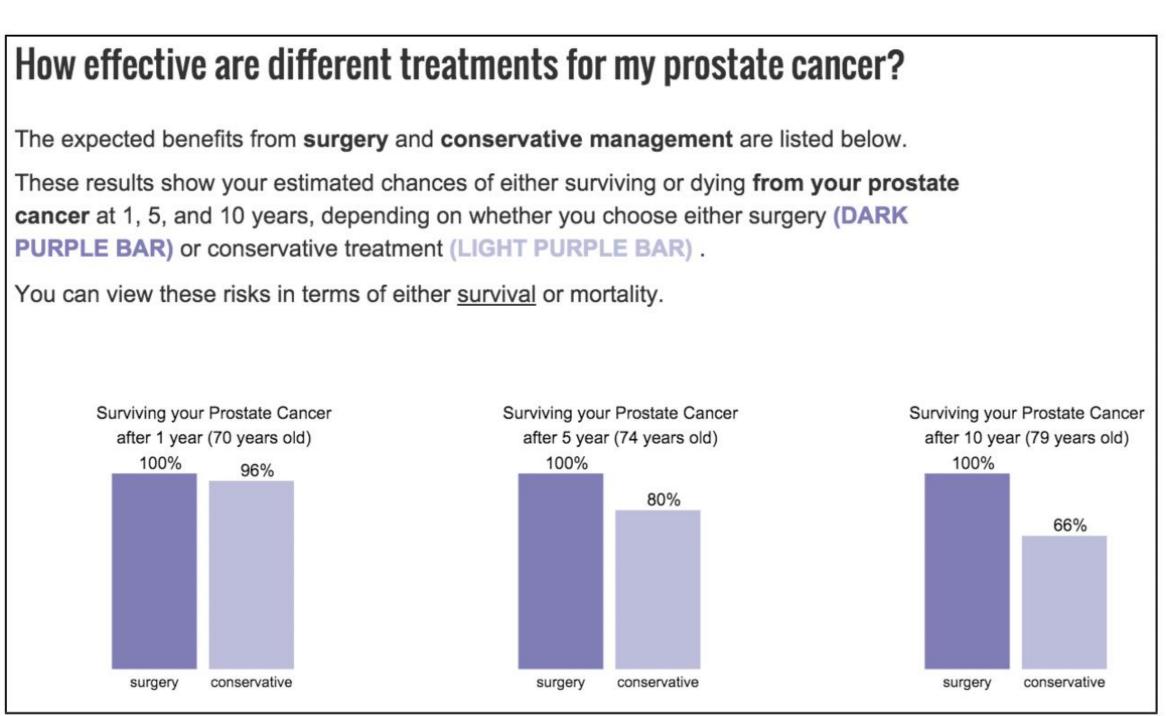
Fig. 3. Average accuracy for the low and high spatial ability groups for each design. Overall, we found that high spatial users were much more likely to correctly answer the question prompts.



High-level → Consume → Present





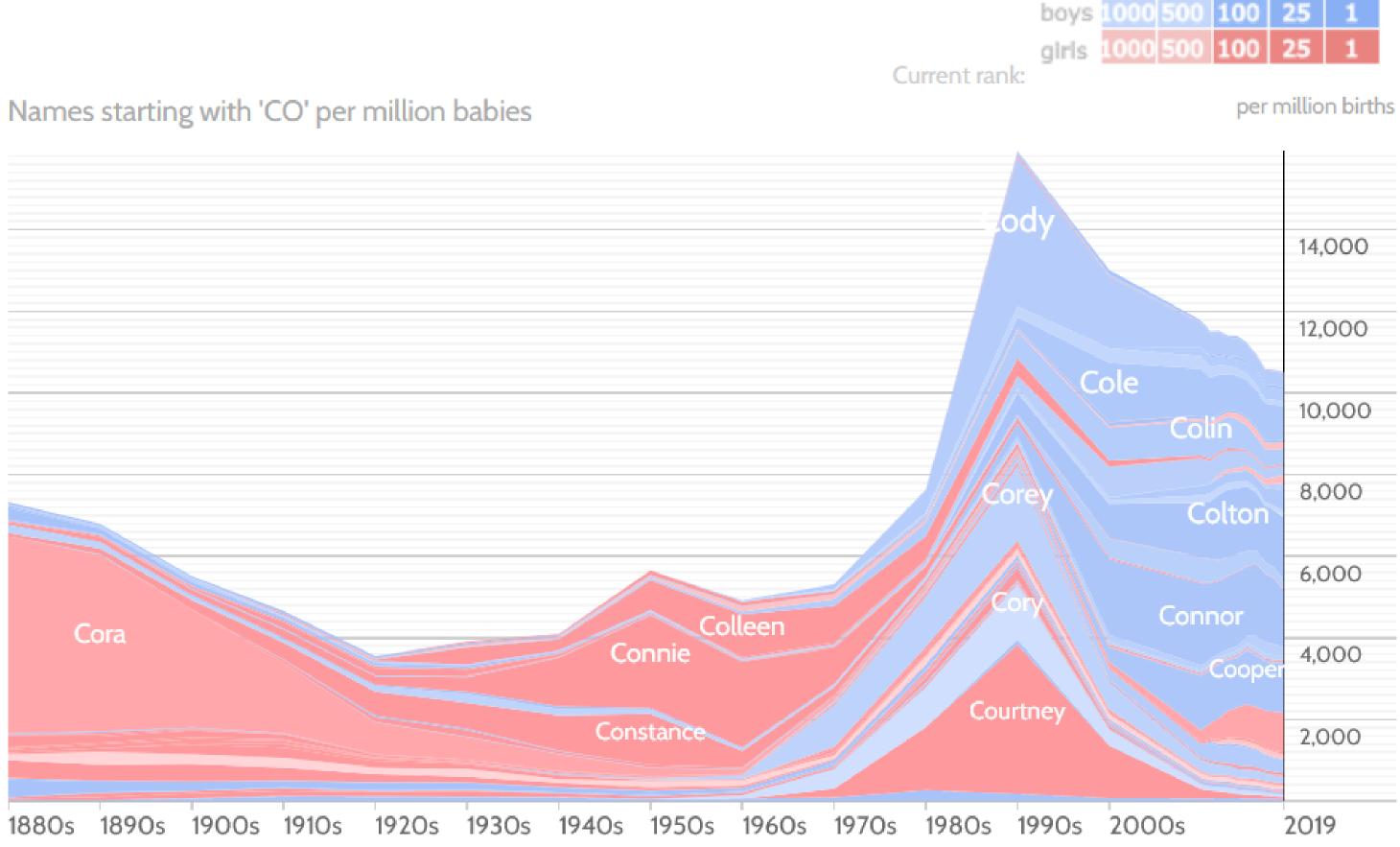




High-level → Consume → Enjoy

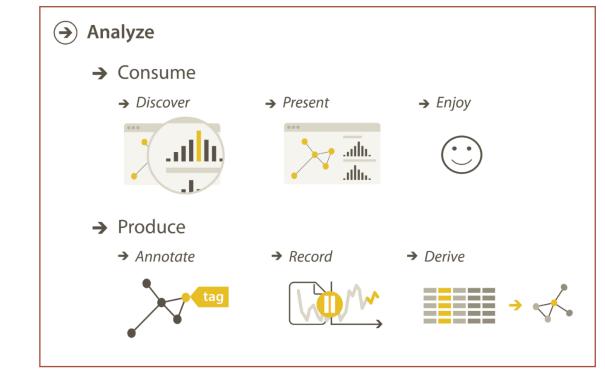
NameVoyager: Explore baby names and name trends letter by letter





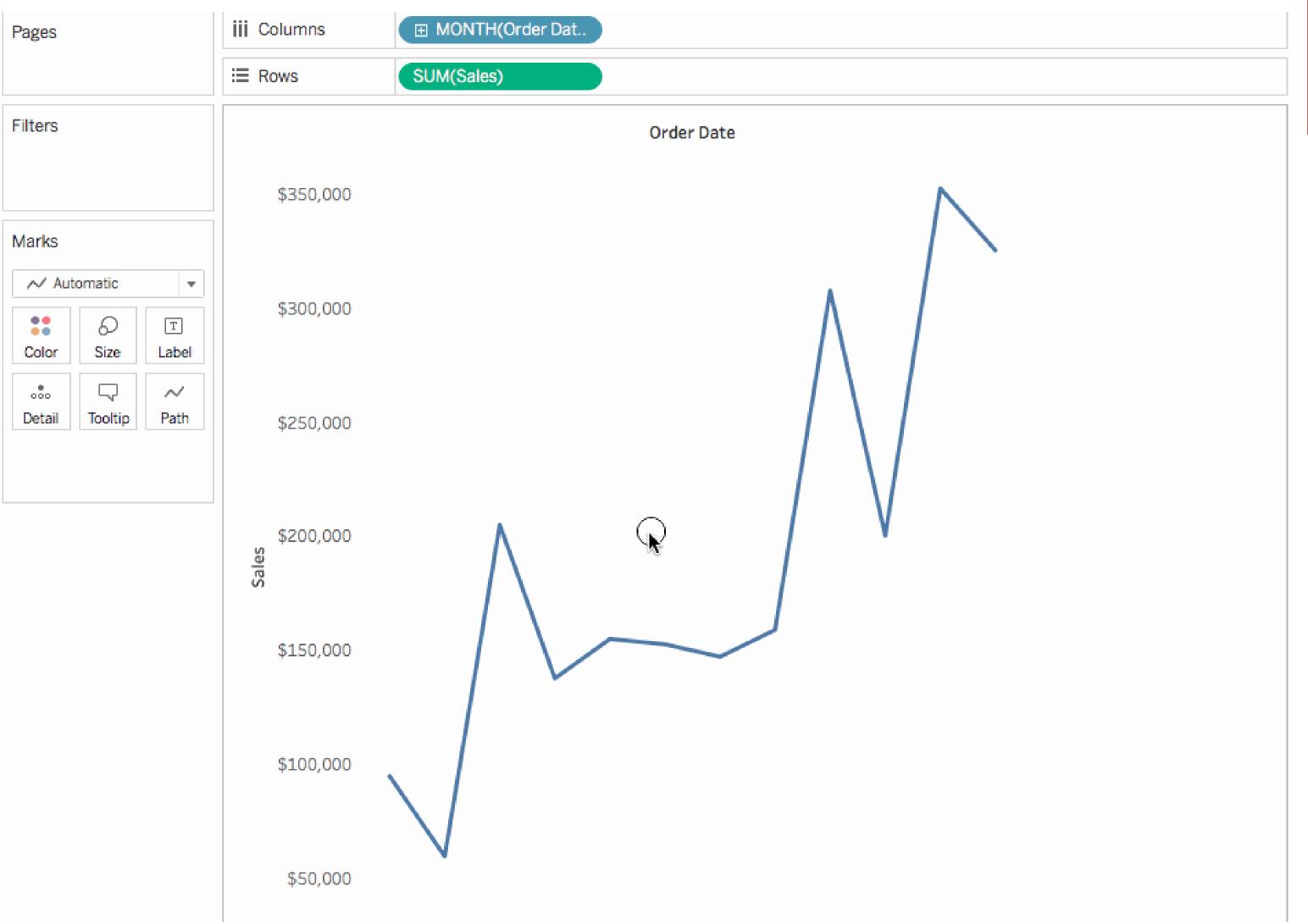
Click a name graph to view that name. Double-click to read more about it.

<u>enlarge</u>





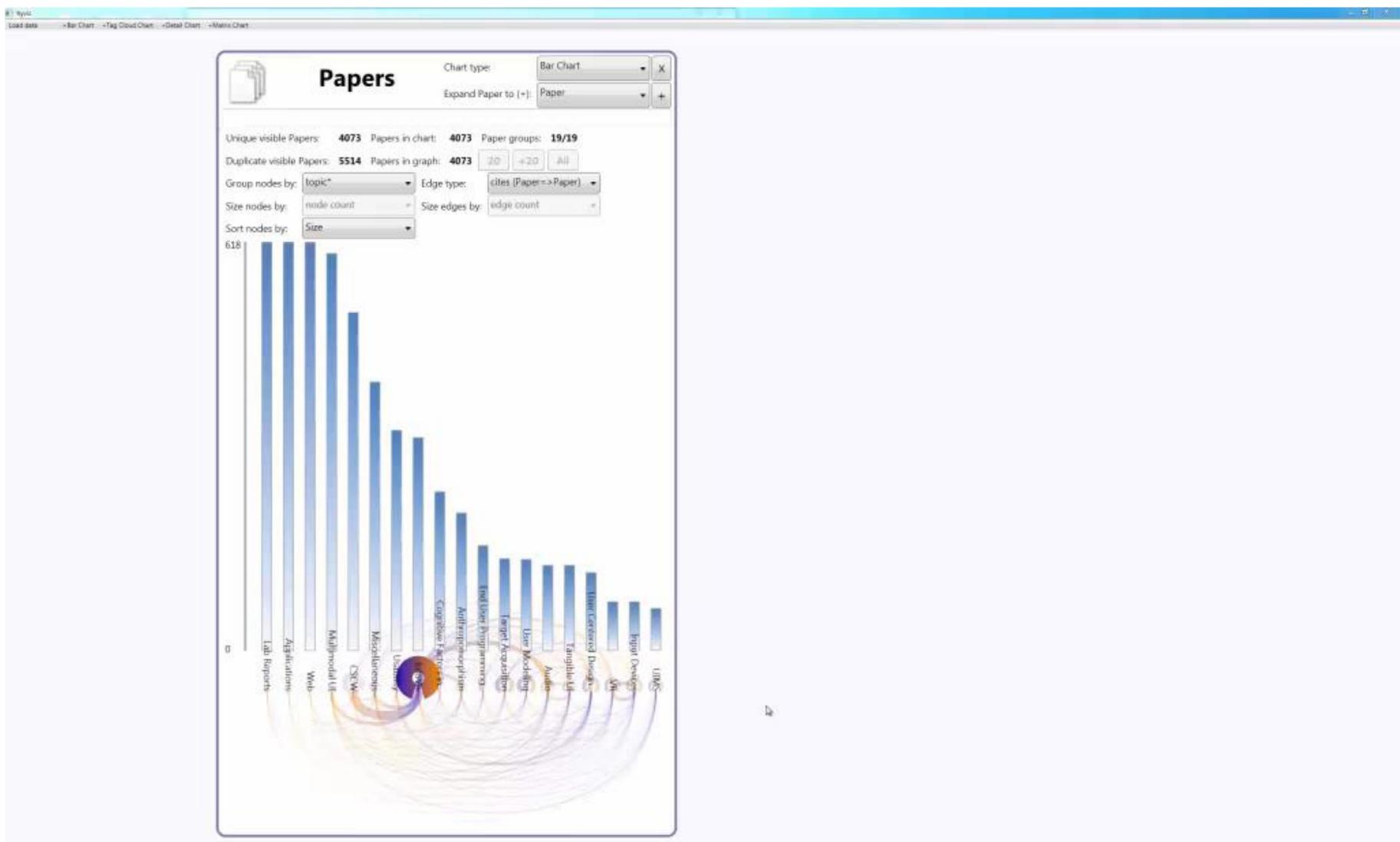
High-level → Produce → Annotate

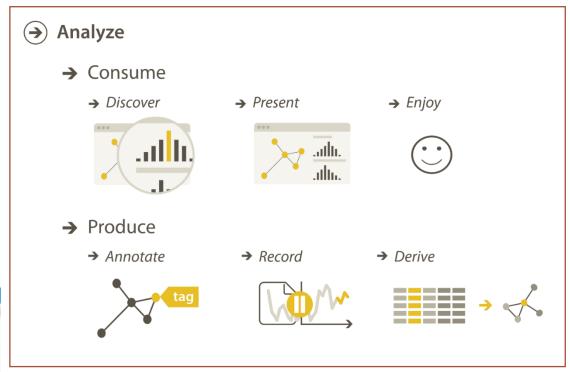


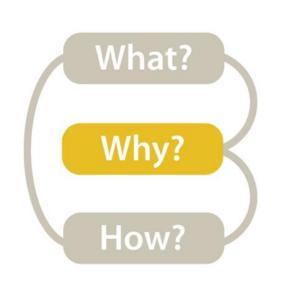




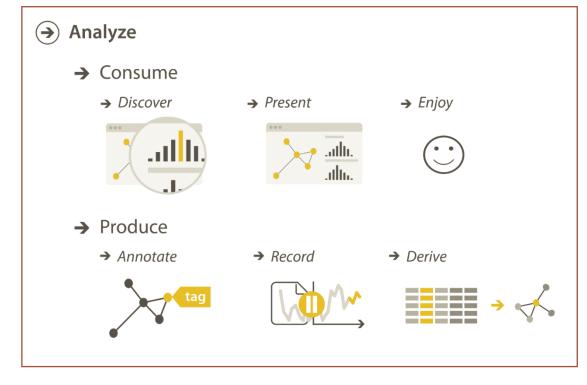
High-level → Produce → Record

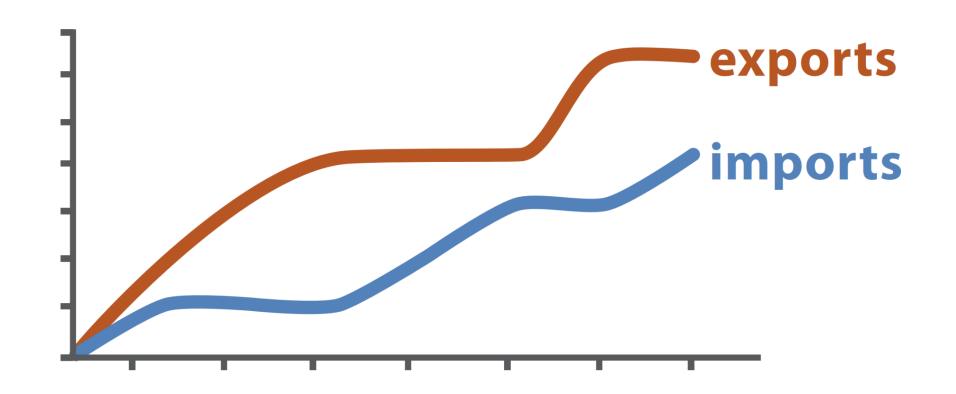




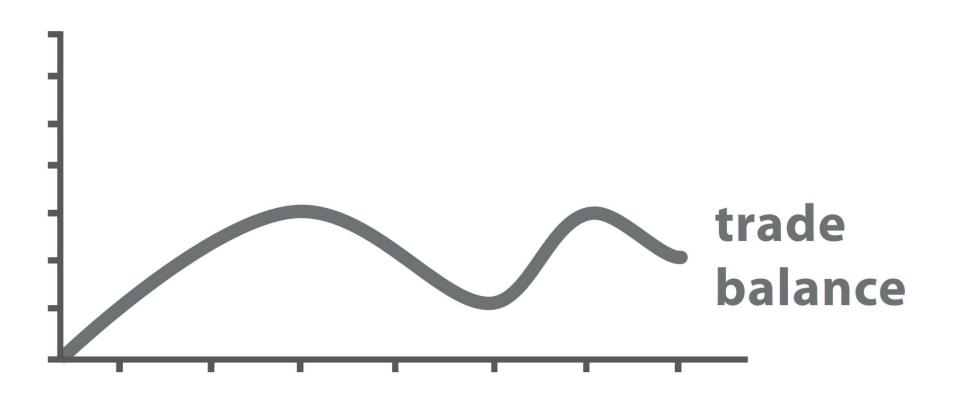


High-level → Produce → Derive



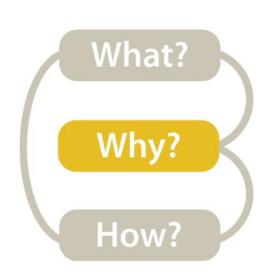


Original Data



 $trade\ balance = exports - imports$

Derived Data



High-level -> How is the vis being used to analyze?

Analyze → Consume





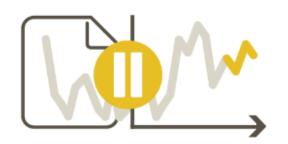




- → Produce
 - → Annotate

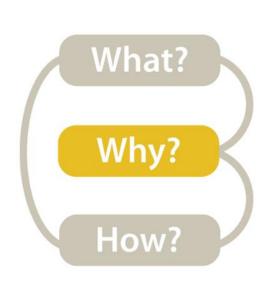


→ Record

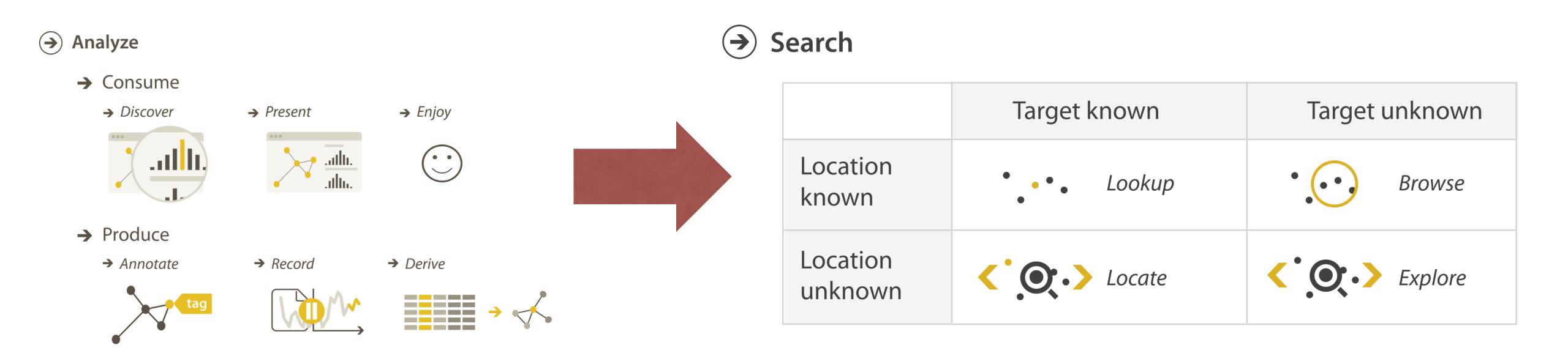


→ Derive





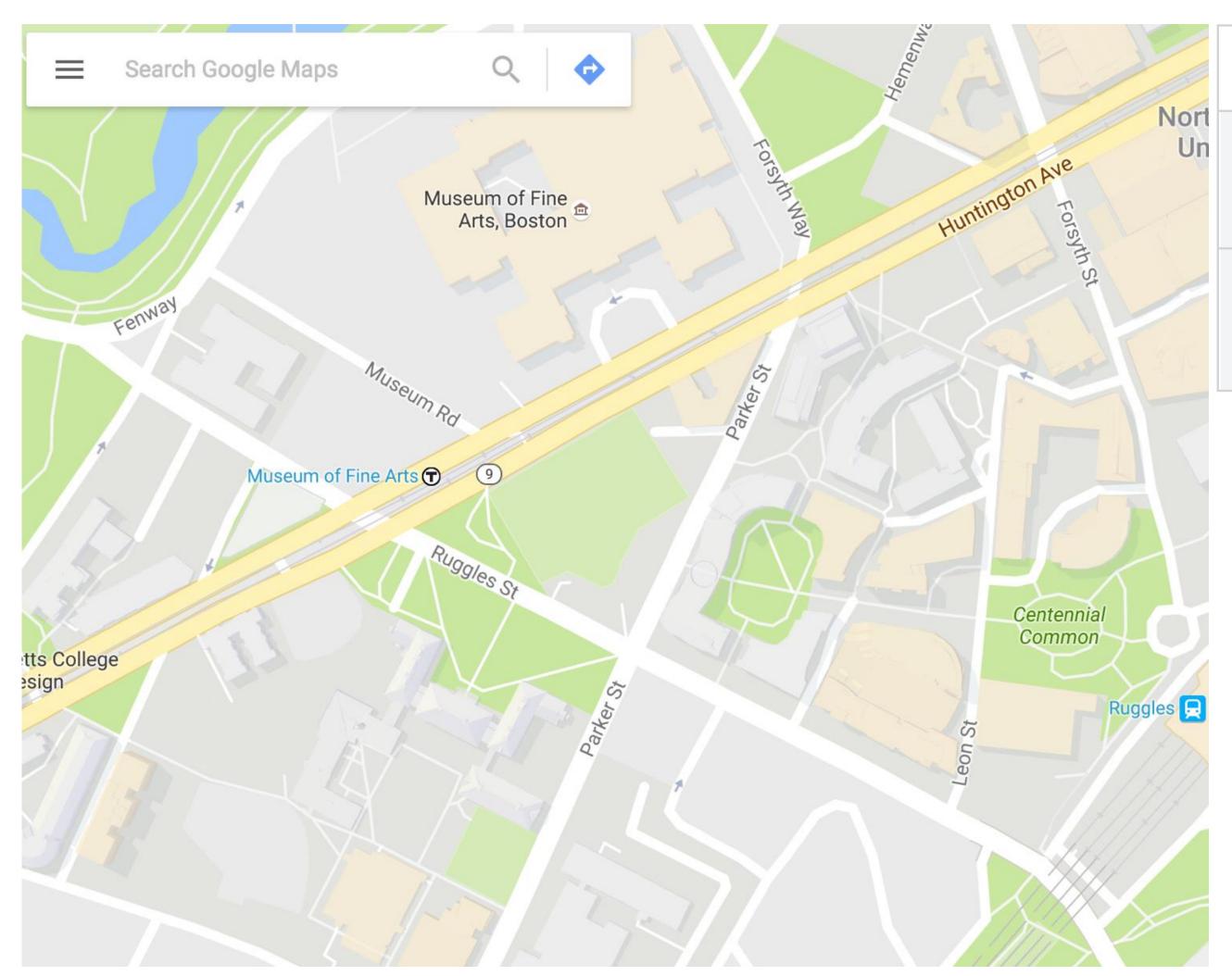
Mid-level -> What type of search is required for the high-level action?





Mid-level/Search

Search

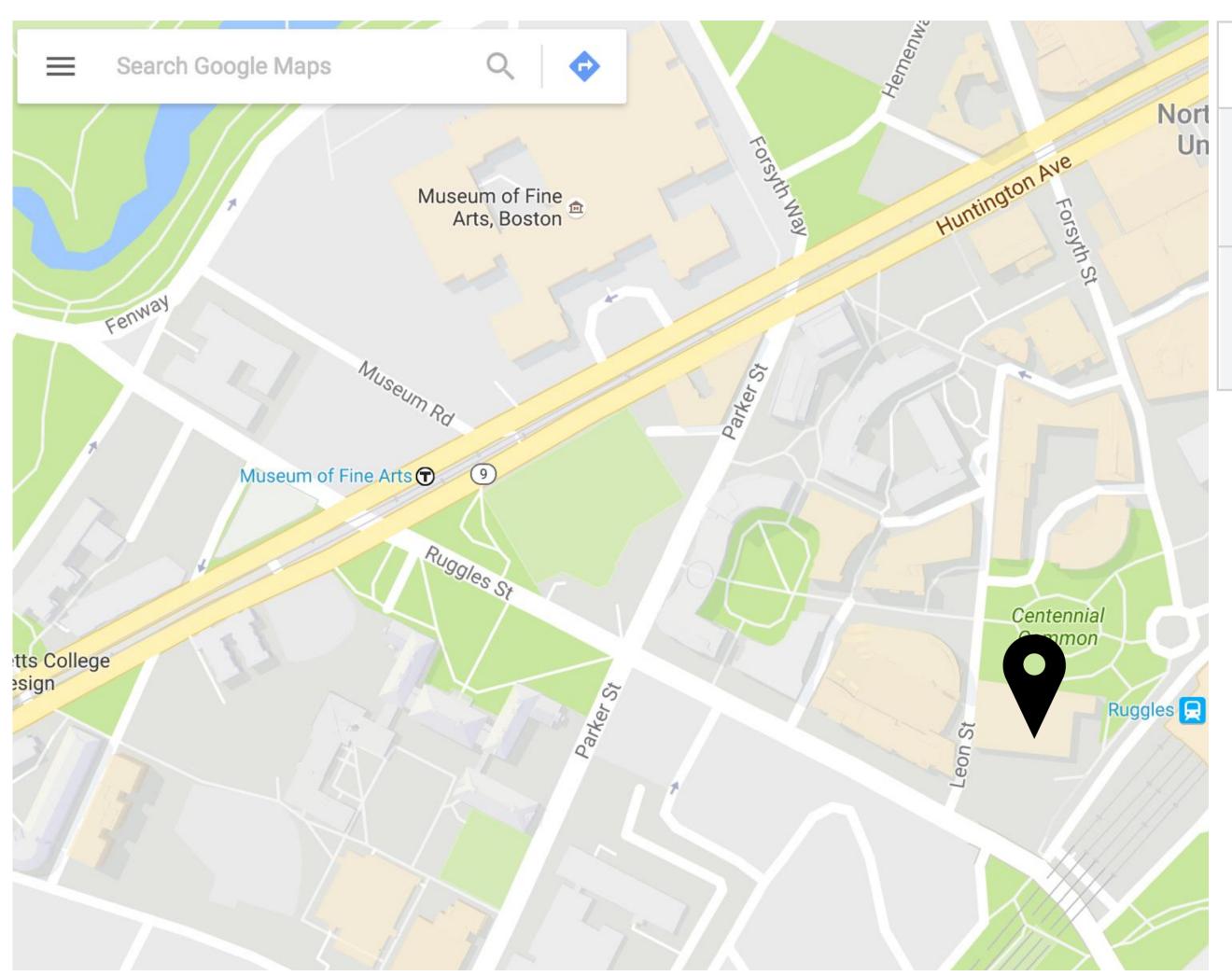


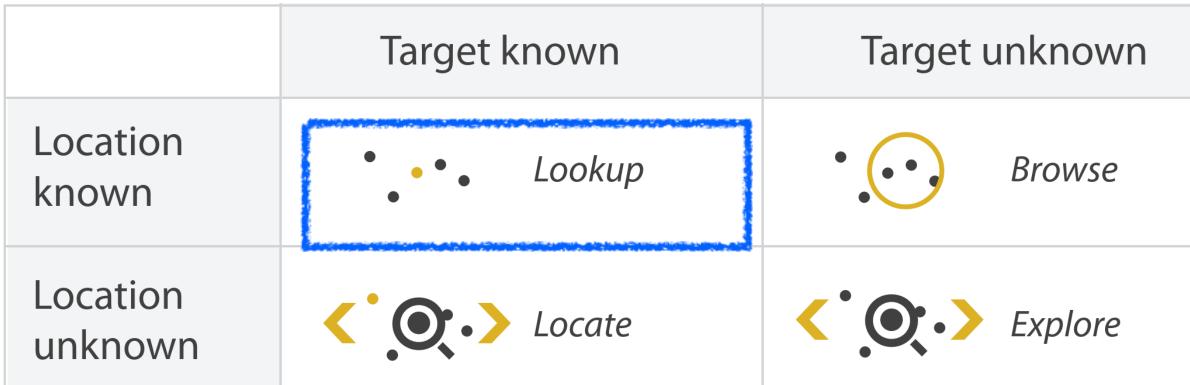
	Target known	Target unknown
Location known	• • • Lookup	• • • Browse
Location unknown	C. D. Locate	Explore



Mid-level/Search → Lookup

→ Search



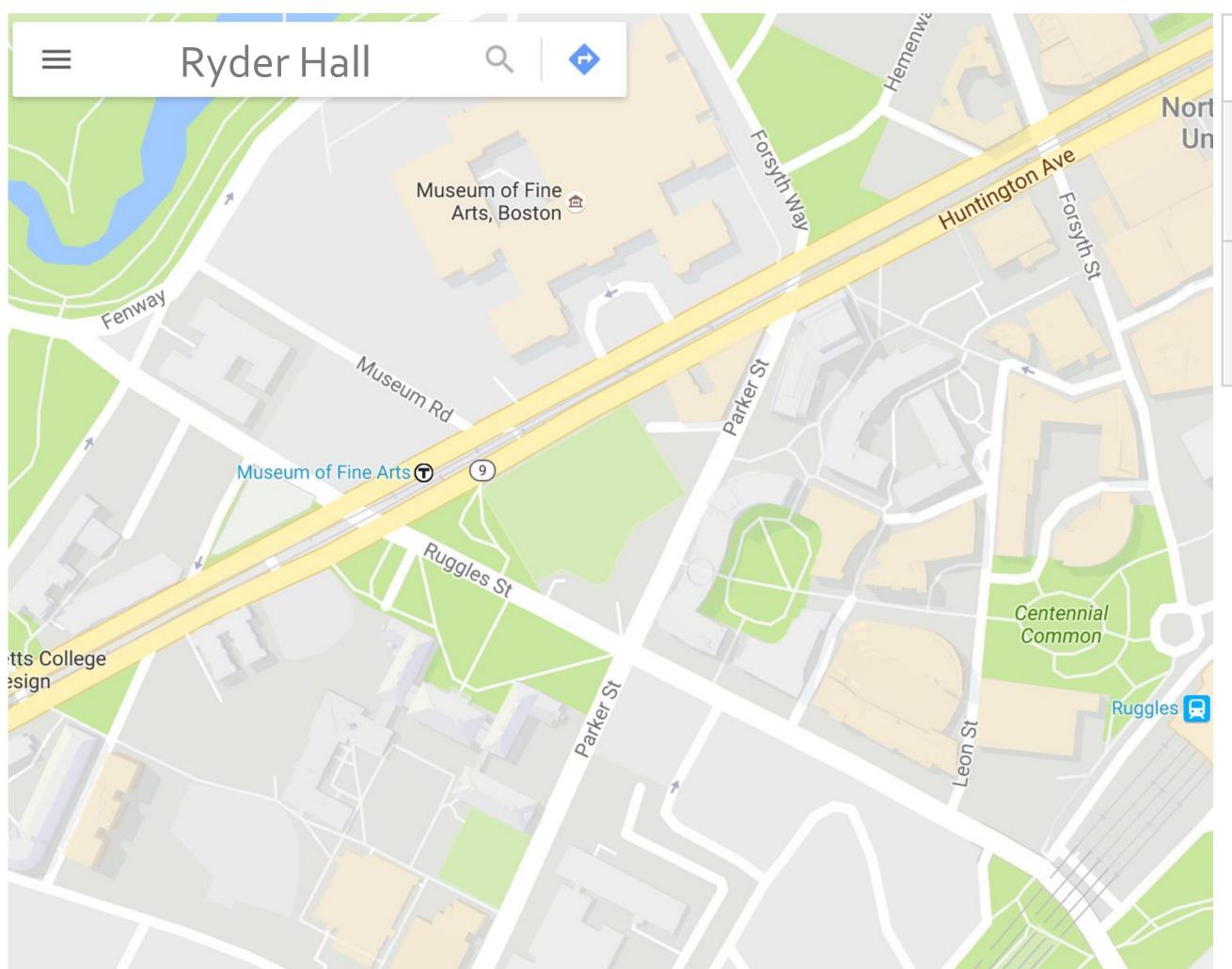


What is the address of Ryder hall?



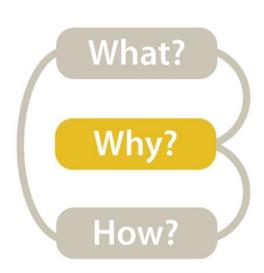
Mid-level/Search → Locate

Search



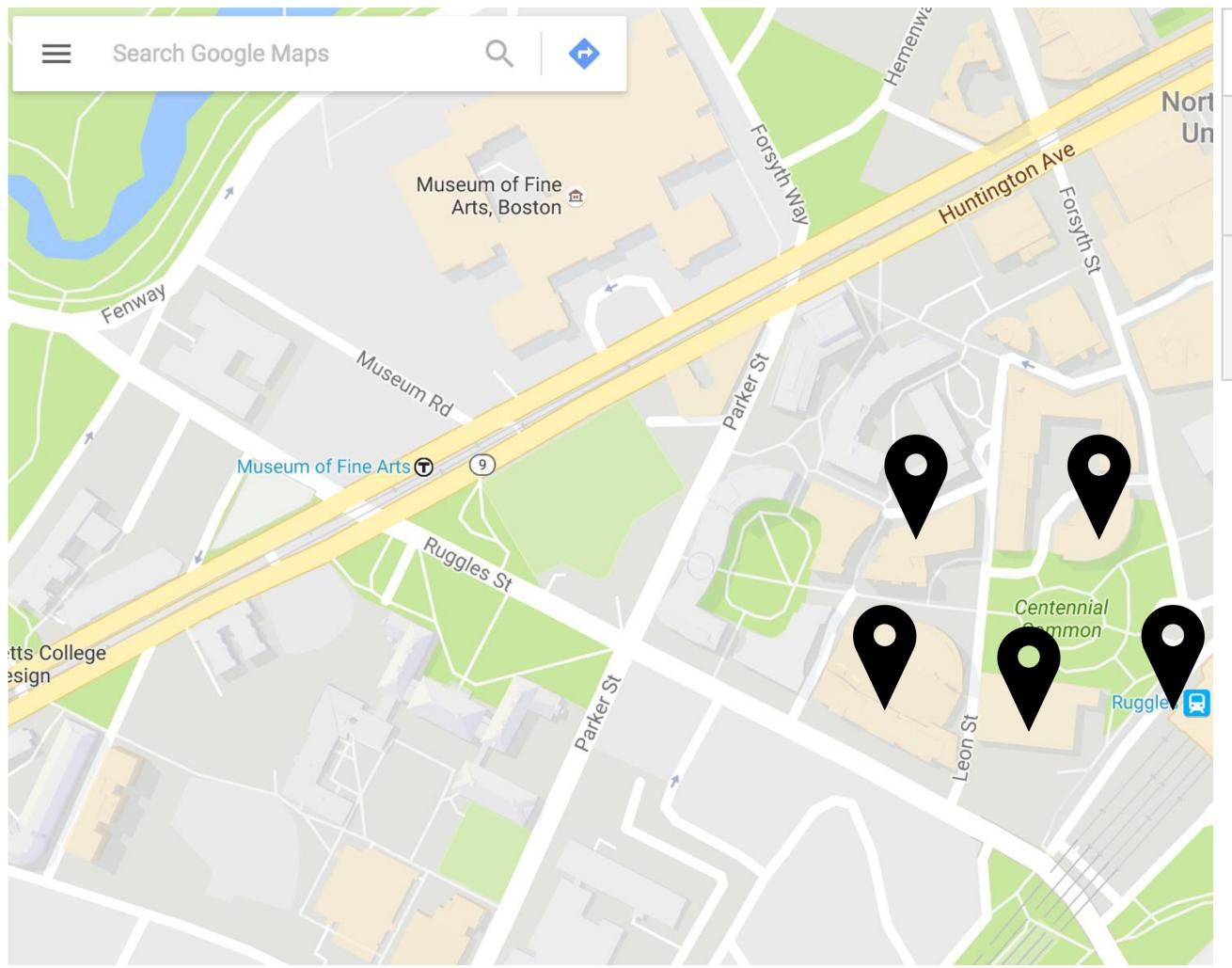
	Target known	Target unknown
Location known	• • • Lookup	• • • Browse
Location unknown	C Locate	Explore

Where is Ryder Hall?



Mid-level/Search → Browse

Search



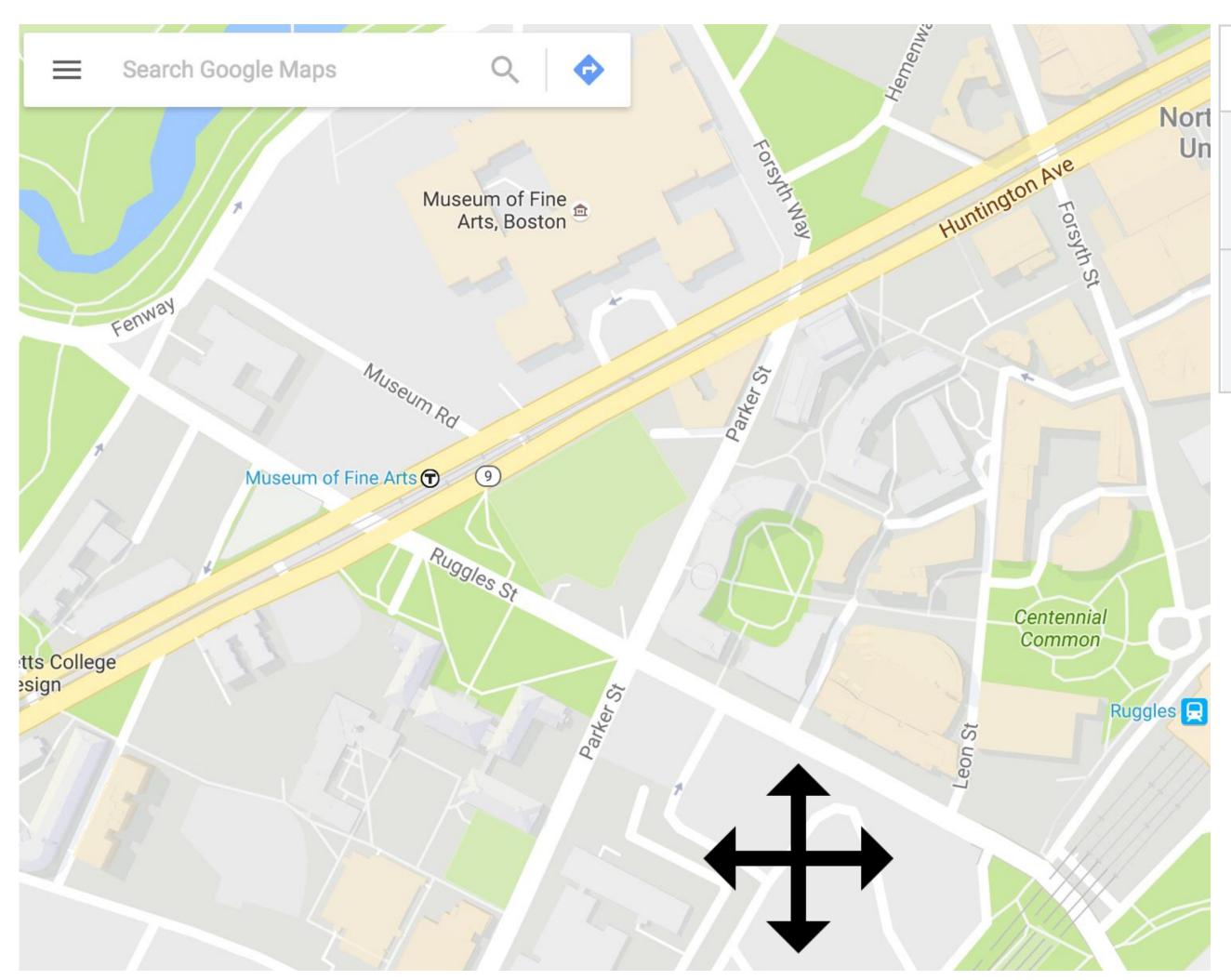
		Target known	Target unknown
n	Location known	• • • Lookup	• ••• Browse
	Location unknown	C. C. Locate	Explore

What buildings are near Ryder Hall?



Mid-level/Search → Explore

Search

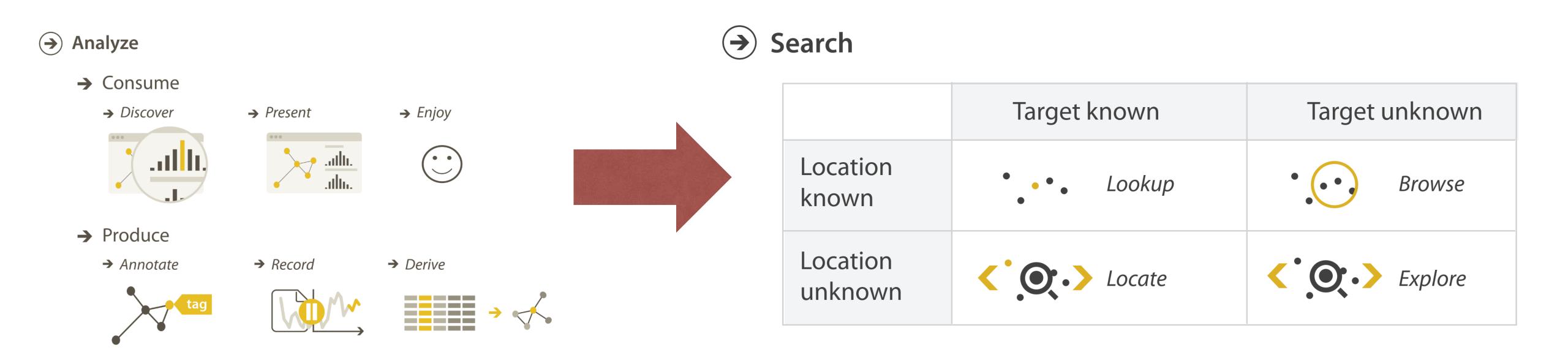


	Target known	Target unknown
Location known	• • • Lookup	• • • Browse
Location unknown	C C. Locate	C ••••••••••••••••••••••••••••••••••••

Where can I study?

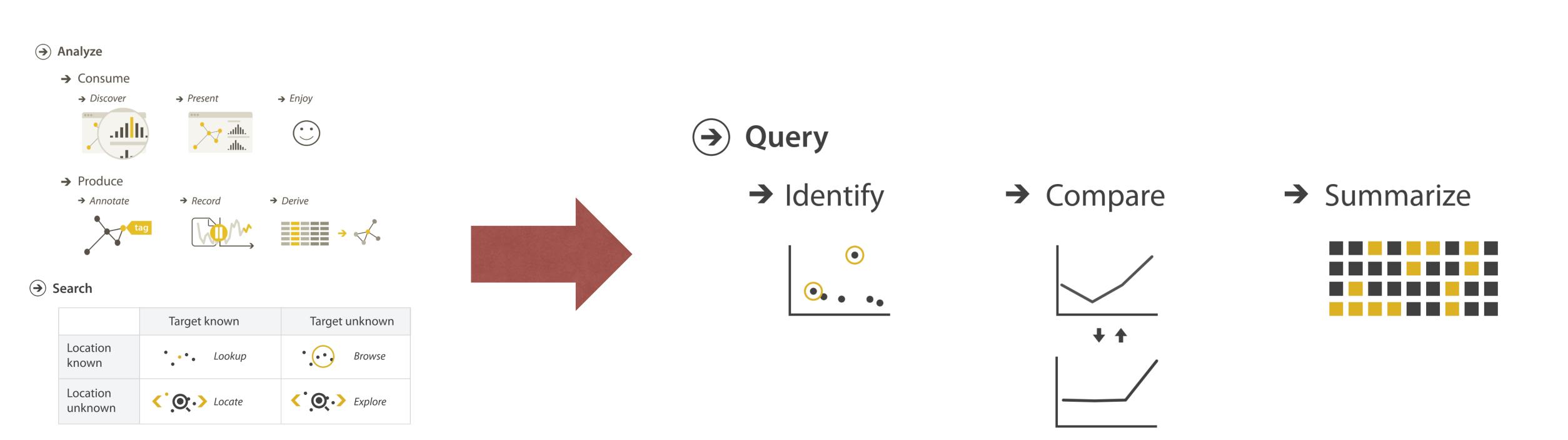


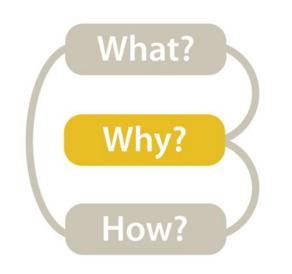
Mid-level -> What type of search is required for the high-level action?



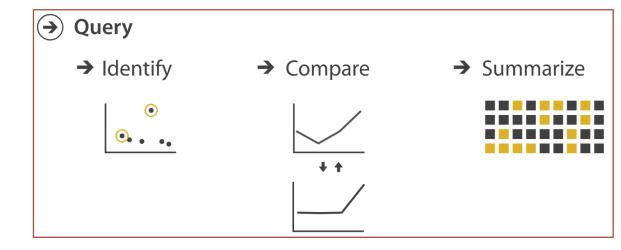


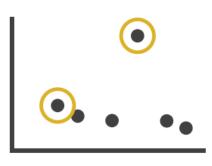
Low-level/Query->What is the query the vis. needs to support?



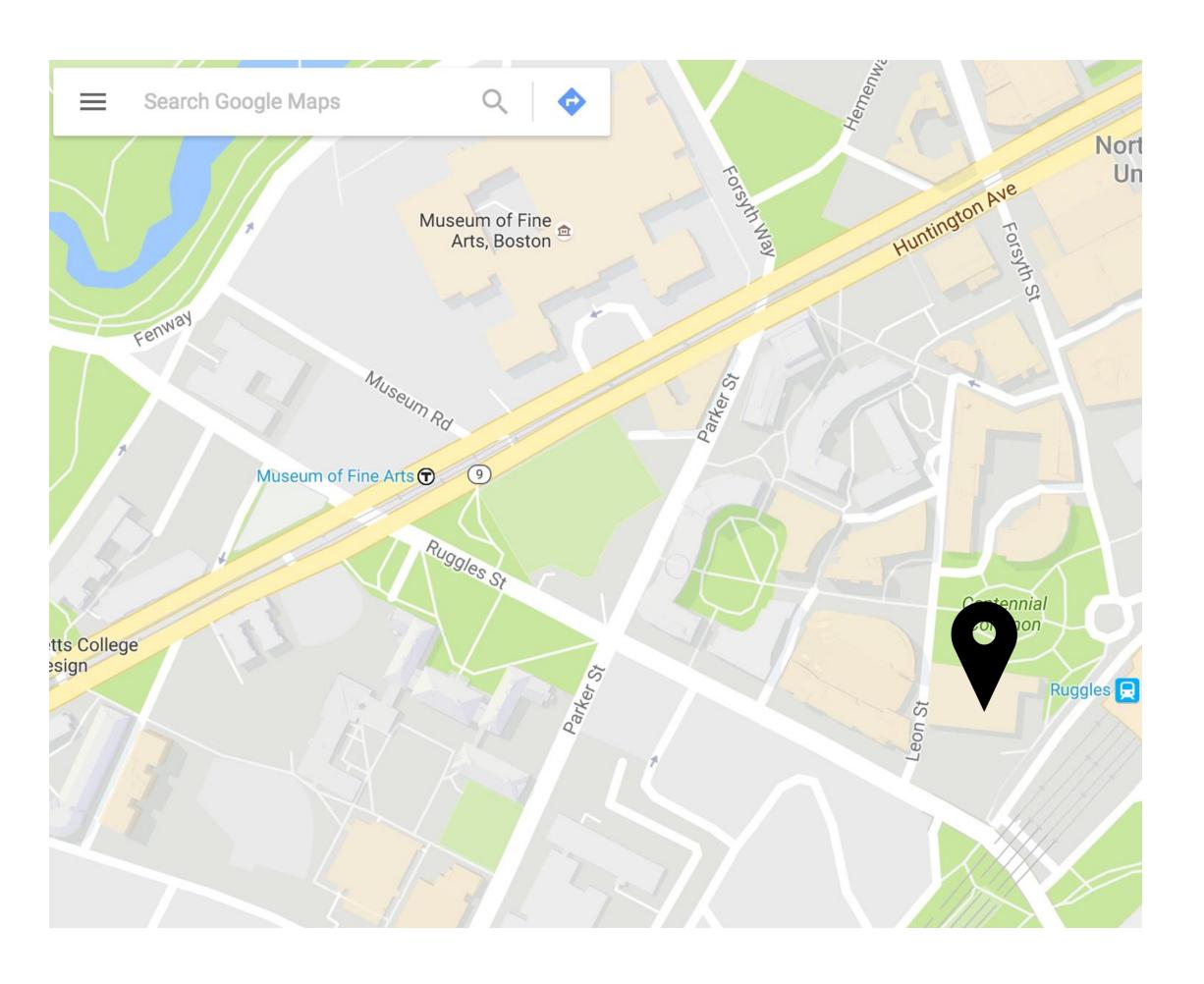


Low-level→Identify

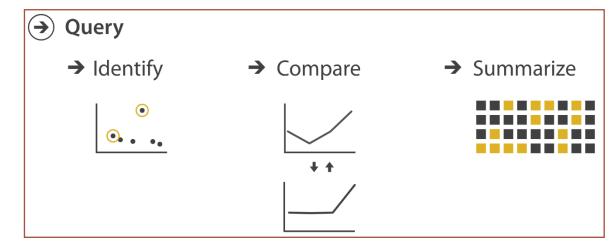


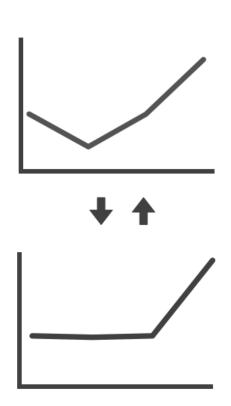


single target

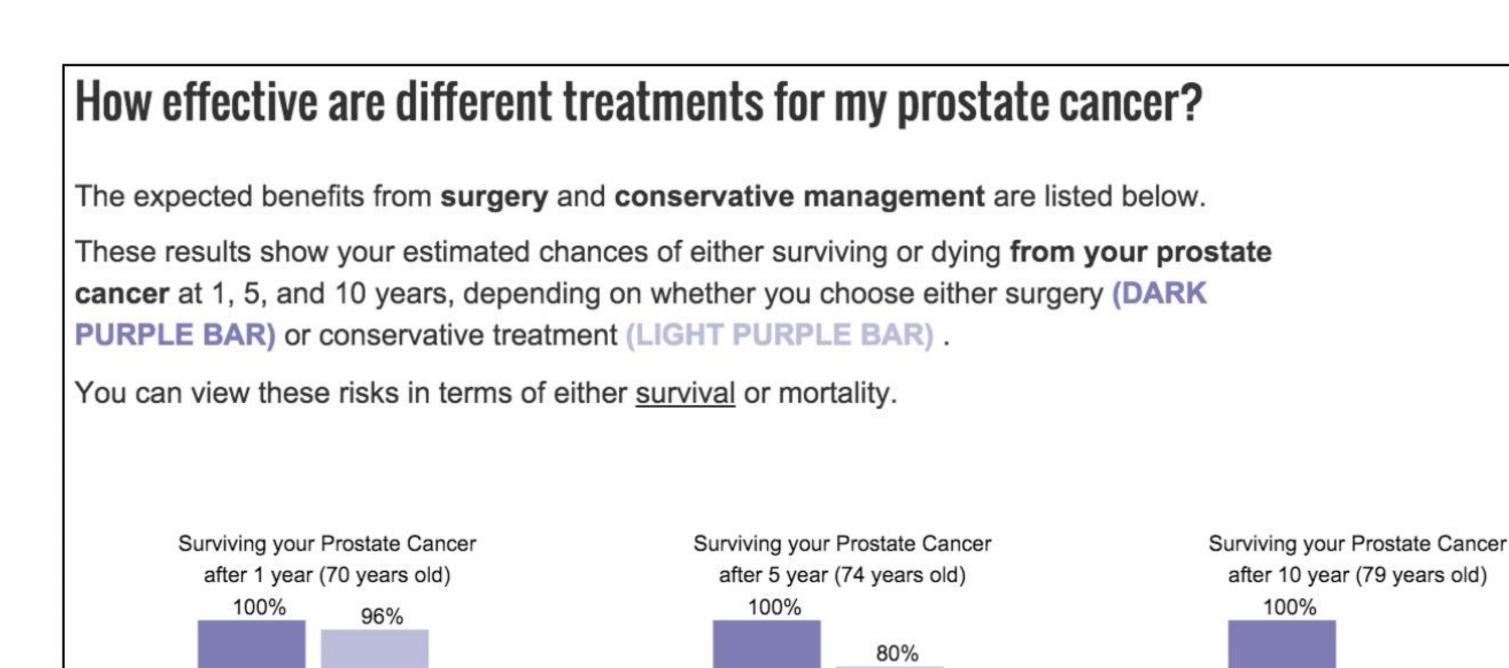








multiple targets



surgery

conservative

conservative

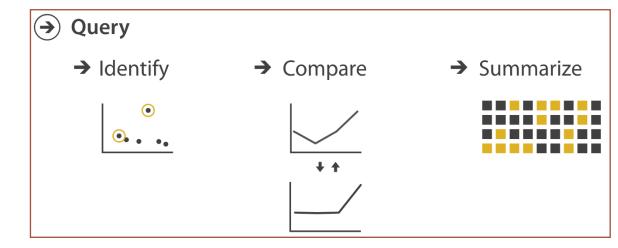
66%

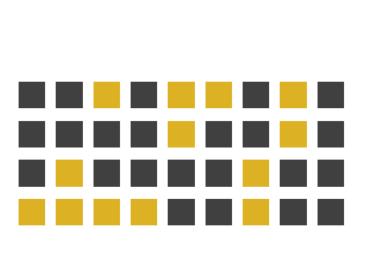
conservative

surgery



Low-level -> Summarize





all targets

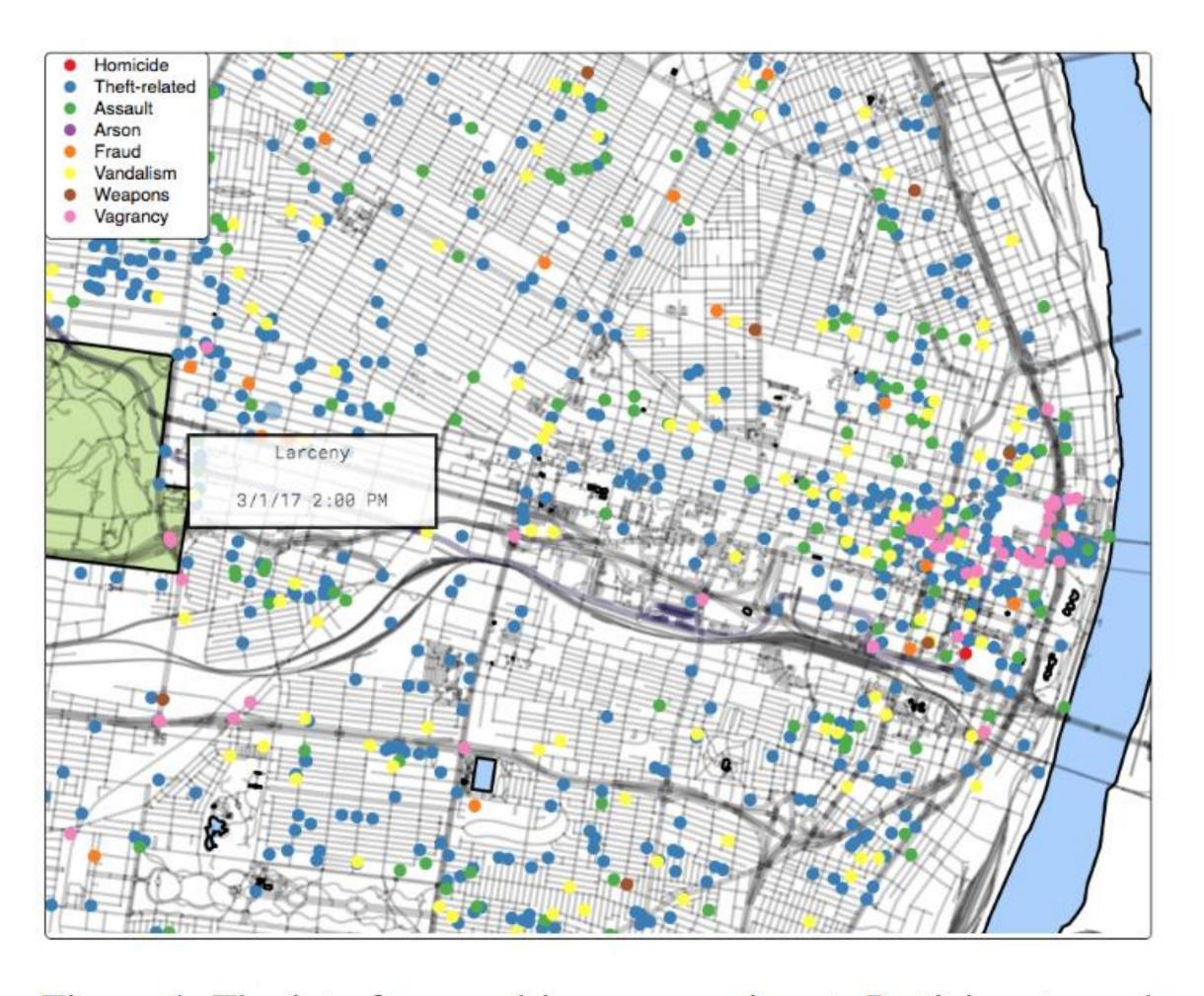
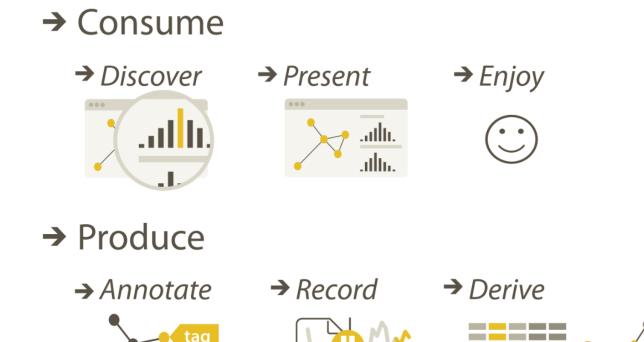


Figure 4: The interface used in our experiment. Participants used their mouse to pan and zoom the map. A tooltip displayed information about the crimes on click.

TASK ABSTRACTION

TARGETS are aspects of the data interest that are interest to the user.



→ Search

Analyze

	Target known	Target unknown
Location known	·.·· Lookup	• Browse
Location unknown	⟨¹,⊙,∙⟩ Locate	<: O: Explore

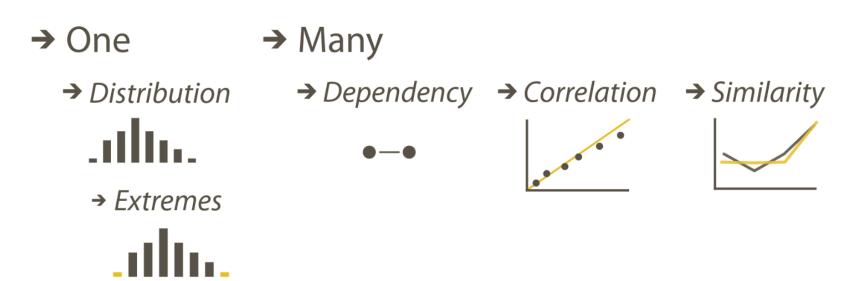


→ All Data

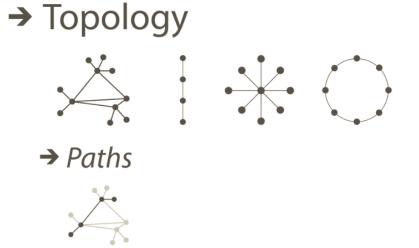
Why?



→ Attributes

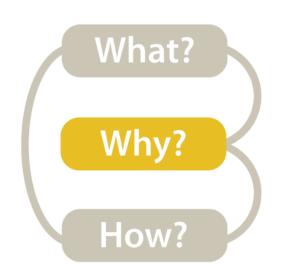


→ Network Data



Spatial Data







All Data

- → Trends
- → Outliers
- → Features





Attributes

→ One

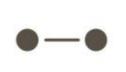
- → Many
- → Distribution

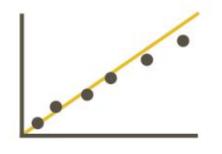


→ Extremes



- - → Dependency → Correlation
- → Similarity

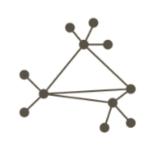




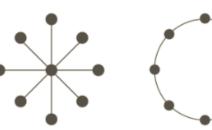


Network Data

→ Topology







→ Paths



- **Spatial Data**
 - → Shape



TASK ABSTRACTION

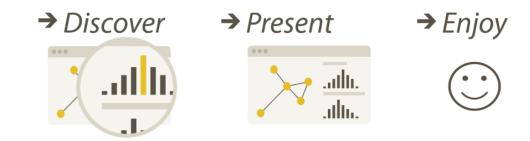
Why?

& Actions





→ Consume



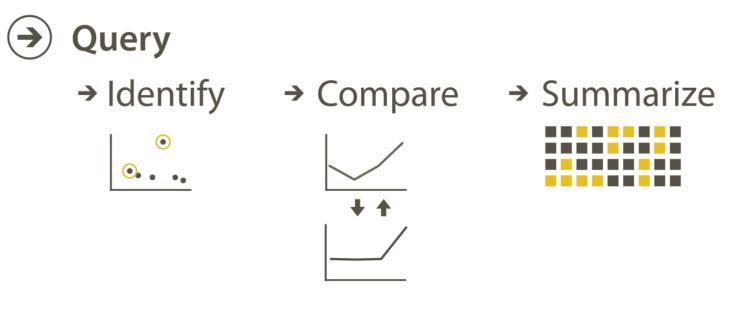
→ Produce



→ Search

	Target known	Target unknown
Location known	·.·· Lookup	• Browse
Location unknown	< [∙] . ○ • > Locate	< ∙ Explore

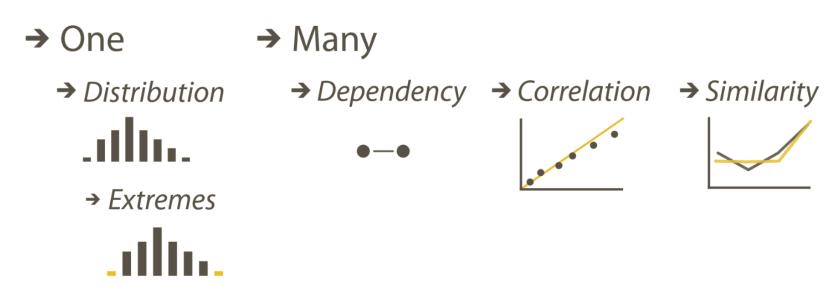
Lots of other task taxonomies, esp. lowlevel...!



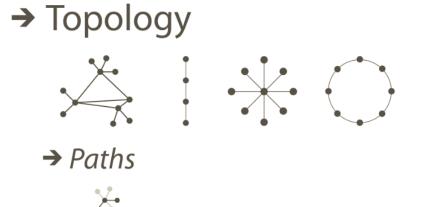
→ All Data



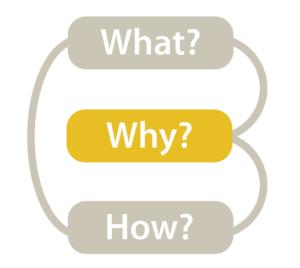
→ Attributes



→ Network Data







Analytic Task Taxonomy Low-level

Retrieve Value How long is the movie Gone with the Wind?

Filter What comedies have won awards?

Compute Derived Value How many awards have MGM studio won in total?

Find Extremum What director/film has won the most awards?

Sort Rank movies by most number of awards.

Determine Range What is the range of film lengths?

Characterize Distribution What is the age distribution of actors?

Find Anomalies

Are there exceptions to the relationship between number of awards won and total movies made by an actor?

Cluster Is there a cluster of typical film lengths?

Correlate Is there a trend of increasing film length over the years?

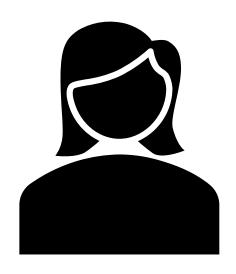
An example task analysis



I need a visualization for performing cellular analysis!

High-level →
Derive

Medium-level/Search →
Lookup or Locate



I need to compare measure A to B over time.

Low-level/Query ->
Compare

Target(s) \rightarrow All data \rightarrow trends; Attributes \rightarrow similarity

Analysis

What?

What data is shown?

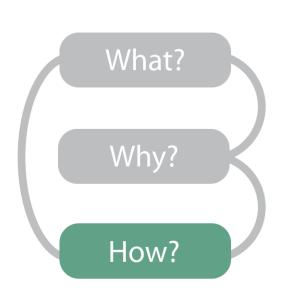
DATA ABSTRACTION

Why?

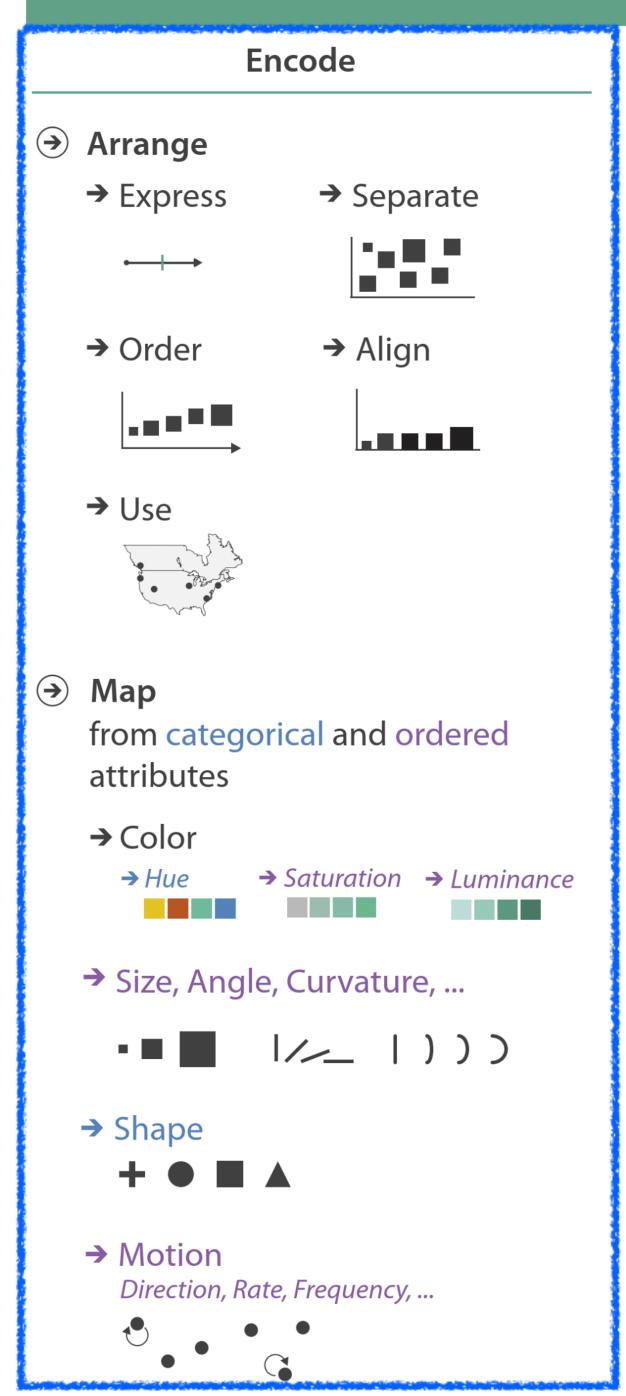
Why is the user analyzing / viewing it? TASK ABSTRACTION

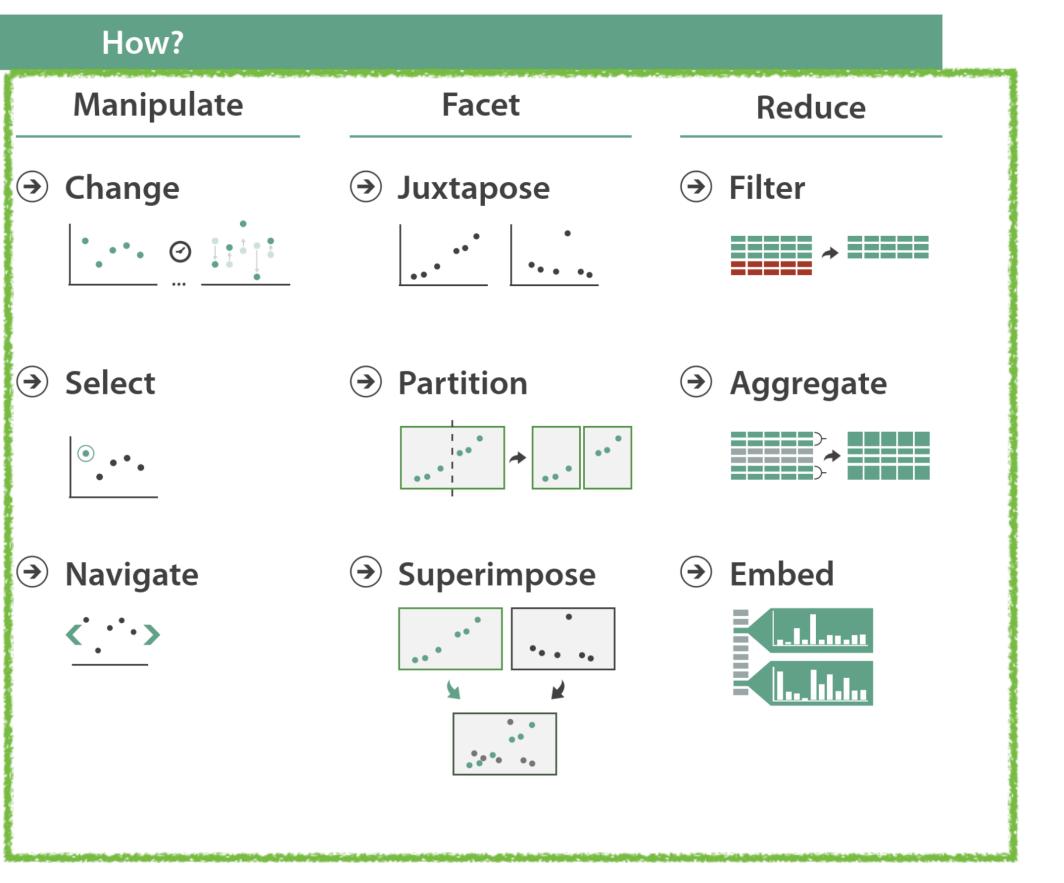
How?

How is the data presented? VISUAL ENCODING



Now...

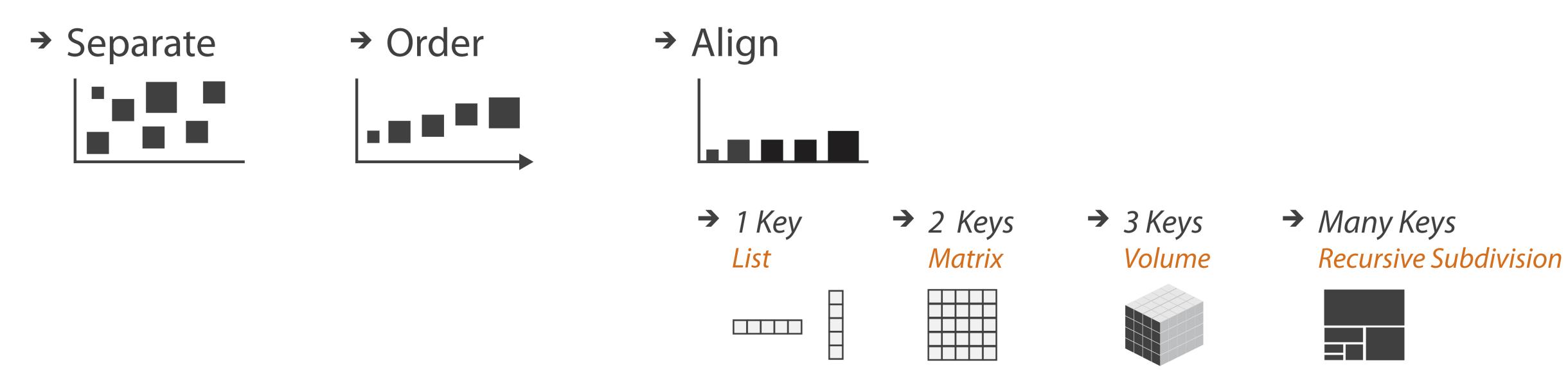




Later this semester...

Arrange Tables

Separate, Order, Align Regions



Key: an independent attribute that can be used as a unique index (Tableau Dimension)

Value: a dependent attribute (i.e., cell in a table) (Tableau Measures)

Categorical or Ordinal

Categorical Ordinal, or Quantitative

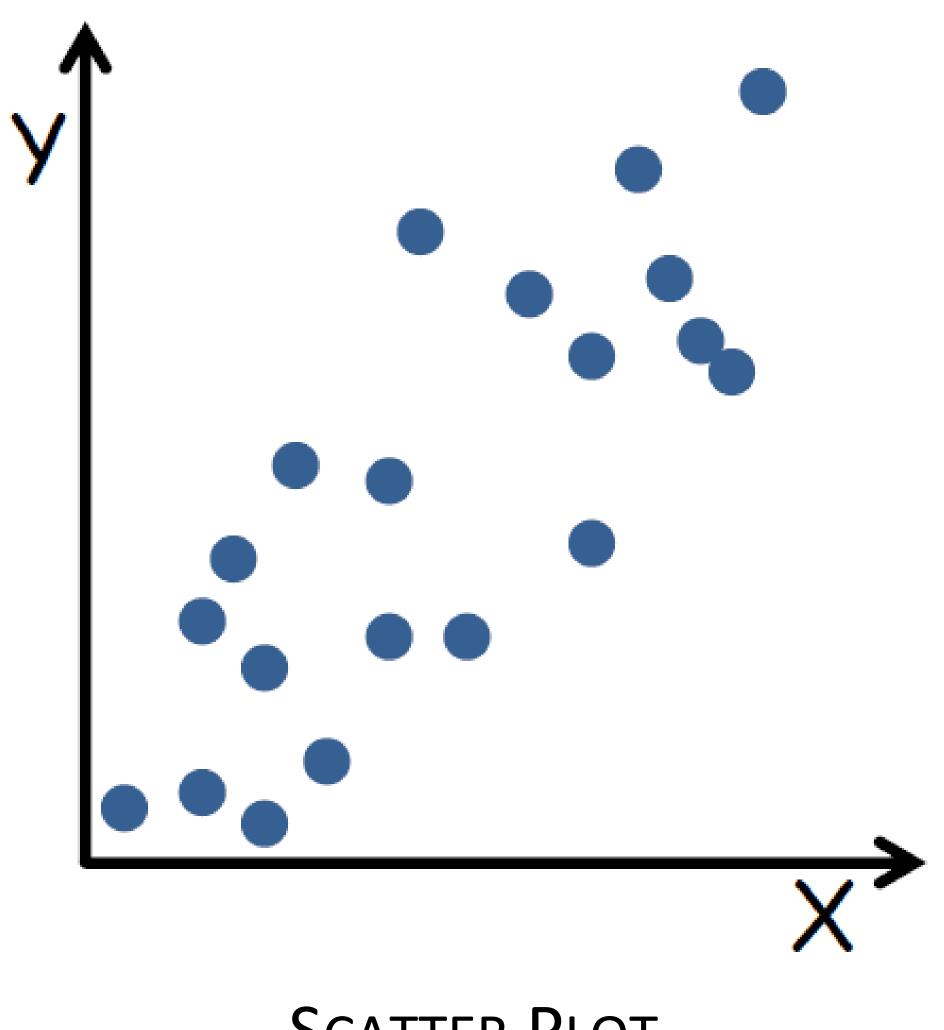
Example Keys

Key

1	
Precipitation	High Temperature
0"	60
0.3"	62
1"	55
0"	67
	0" 0.3"

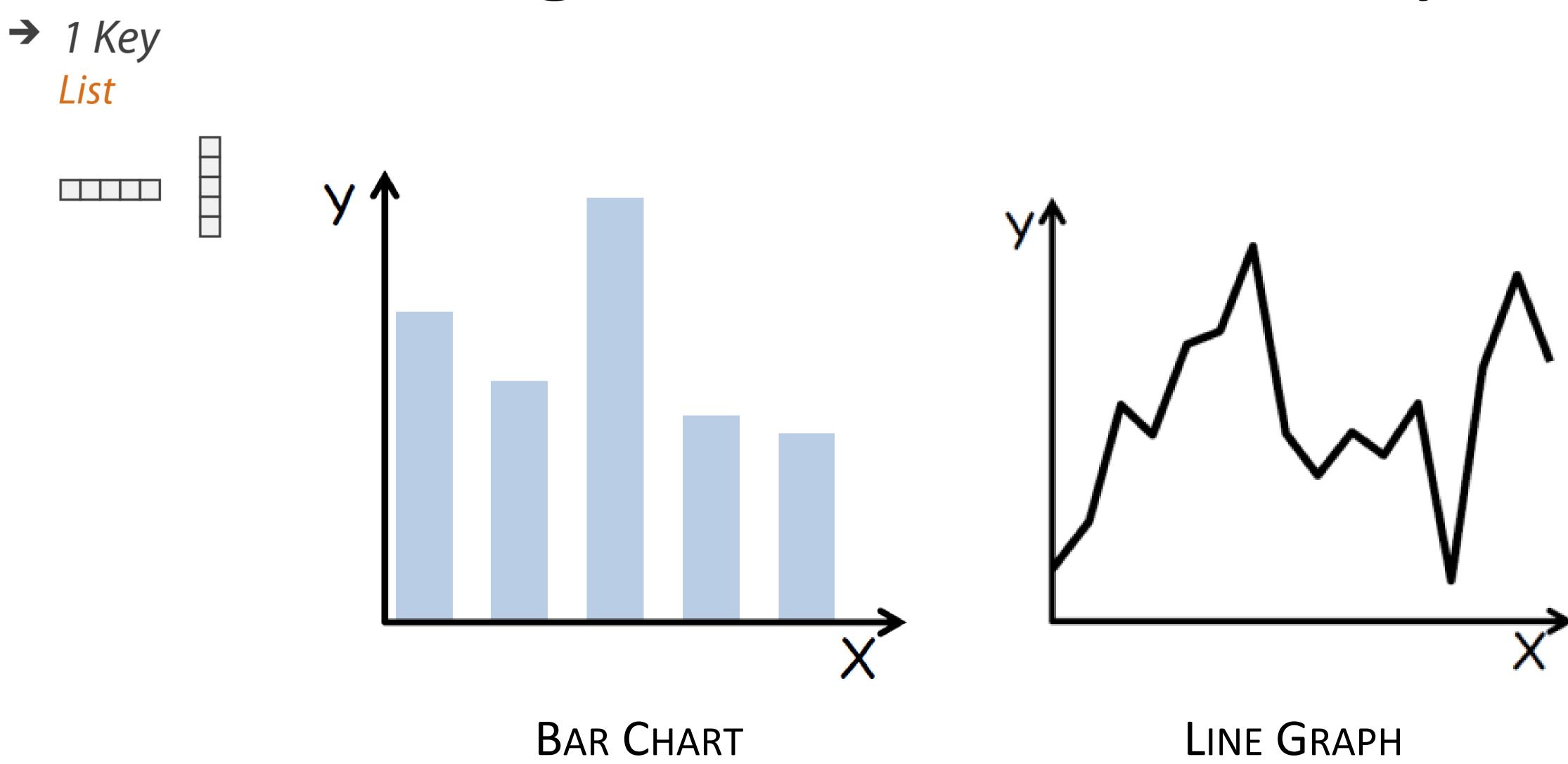
Student	College	HW1 grade (out of 10)
John	COS	9
Jane	Khoury	10
June	Khoury	8
Joe	Khoury	8

Arrange Tables — No Key



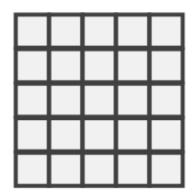
SCATTER PLOT

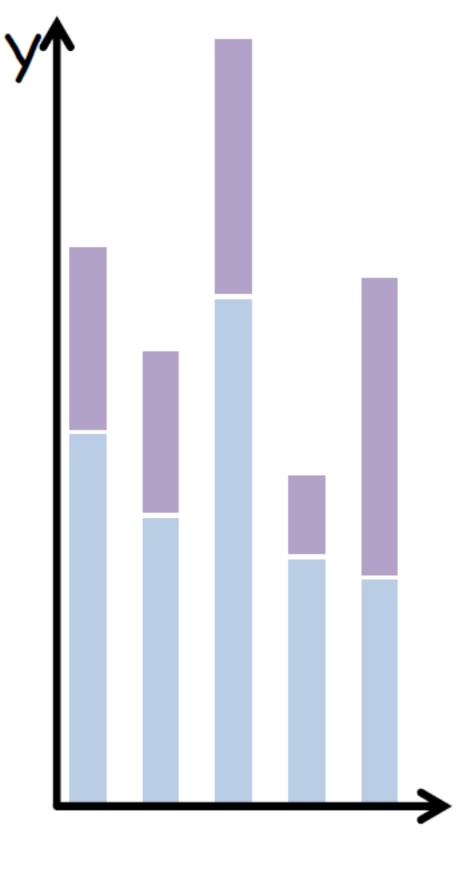
Arrange Tables — One Key



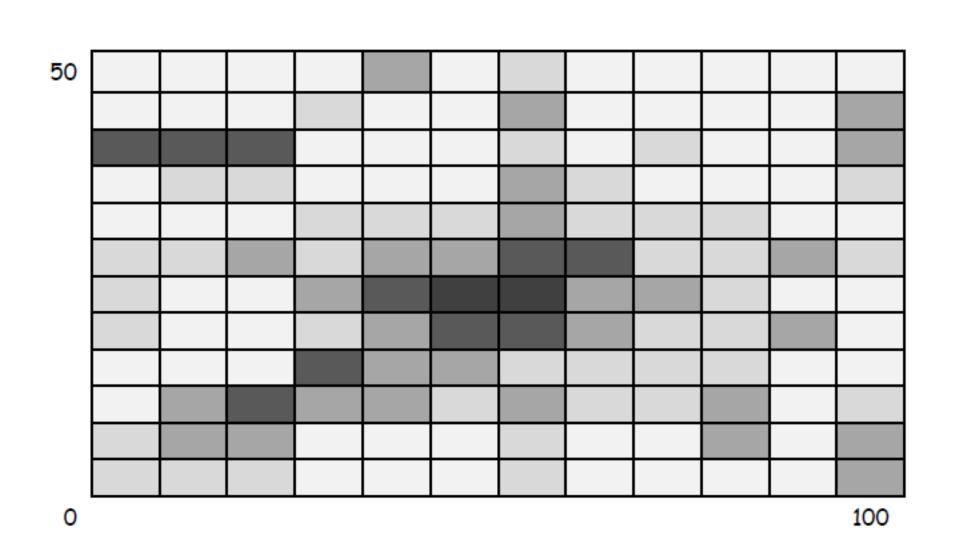
Arrange Tables — Two Keys

→ 2 Keys Matrix





STACKED BAR CHART

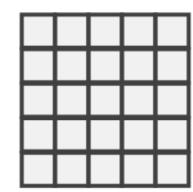


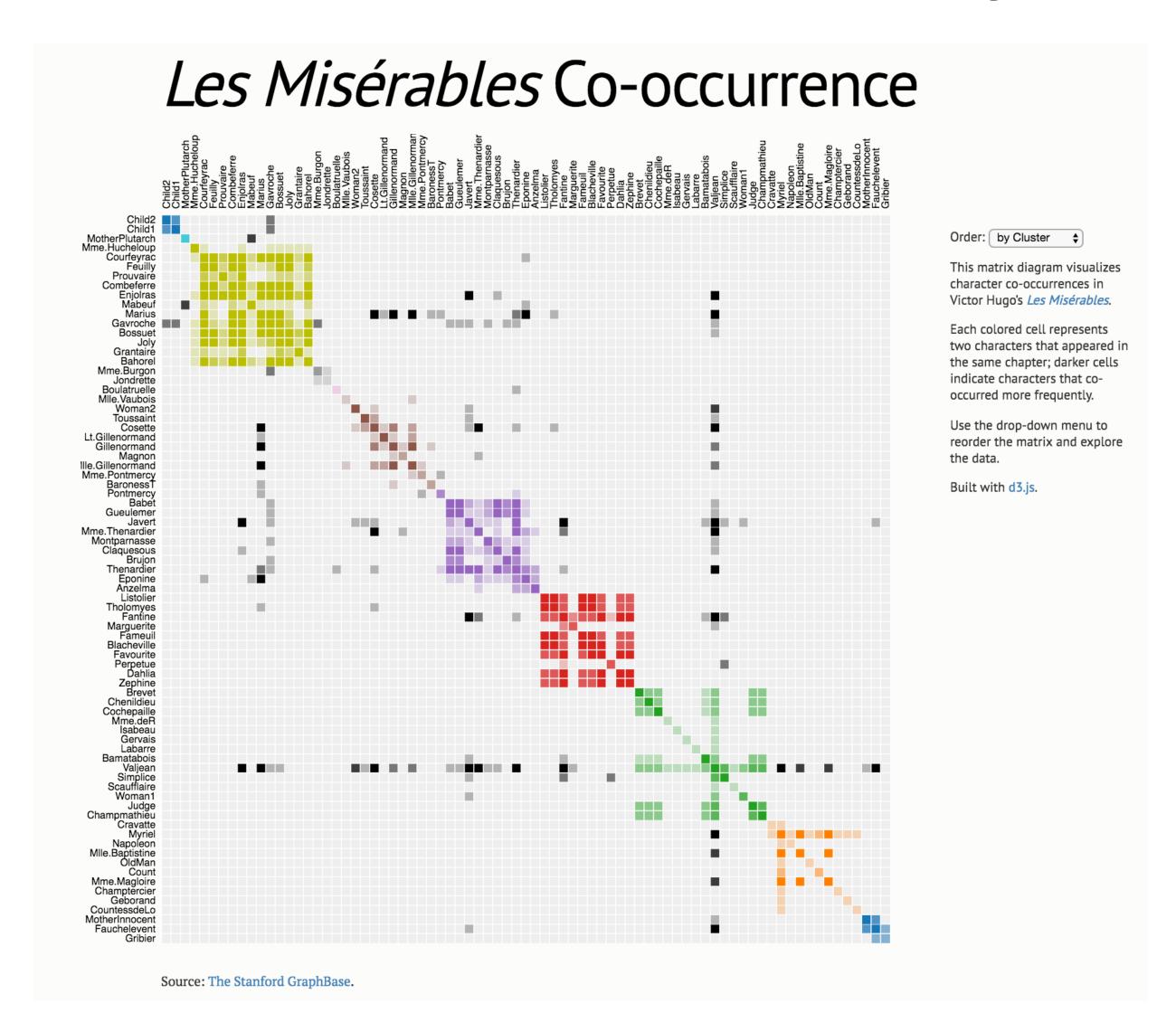
HEATMAP

Arrange Tables — Two Keys (Network)

→ 2 Keys

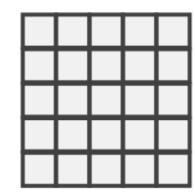
Matrix

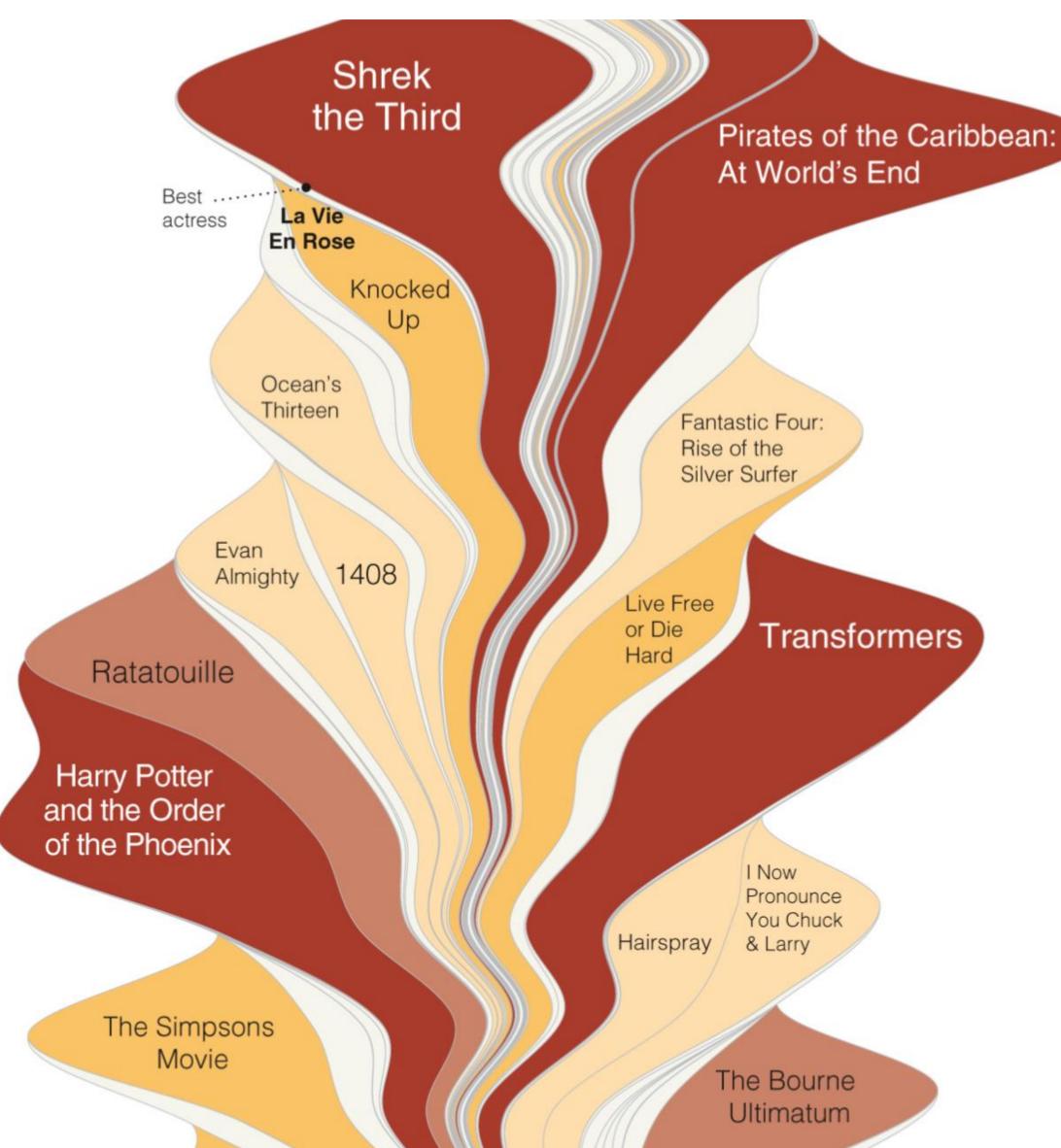


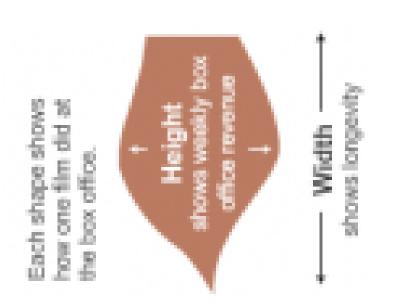


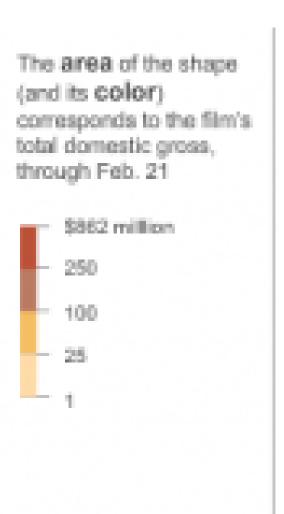
Arrange Tables — Two Keys

→ 2 Keys Matrix







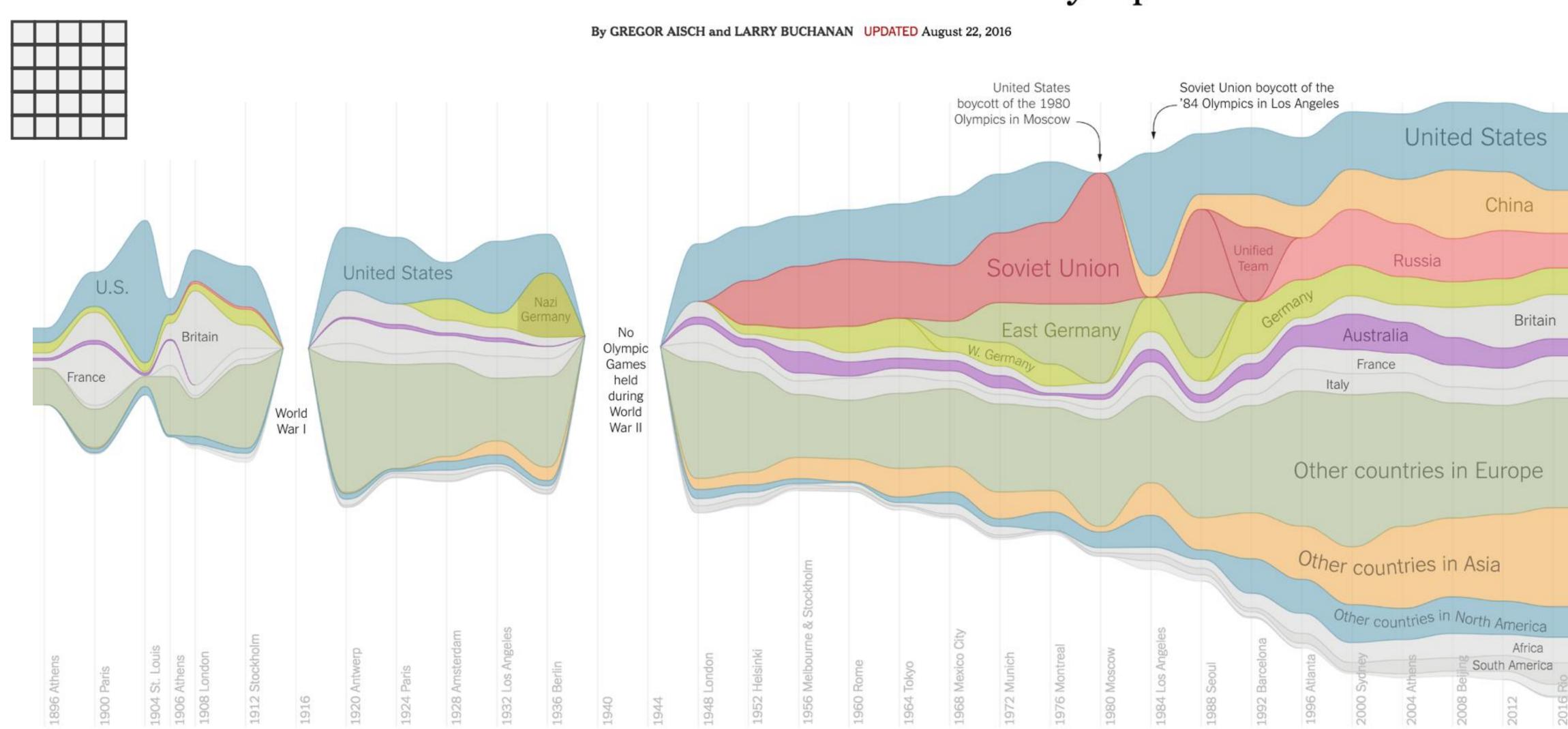


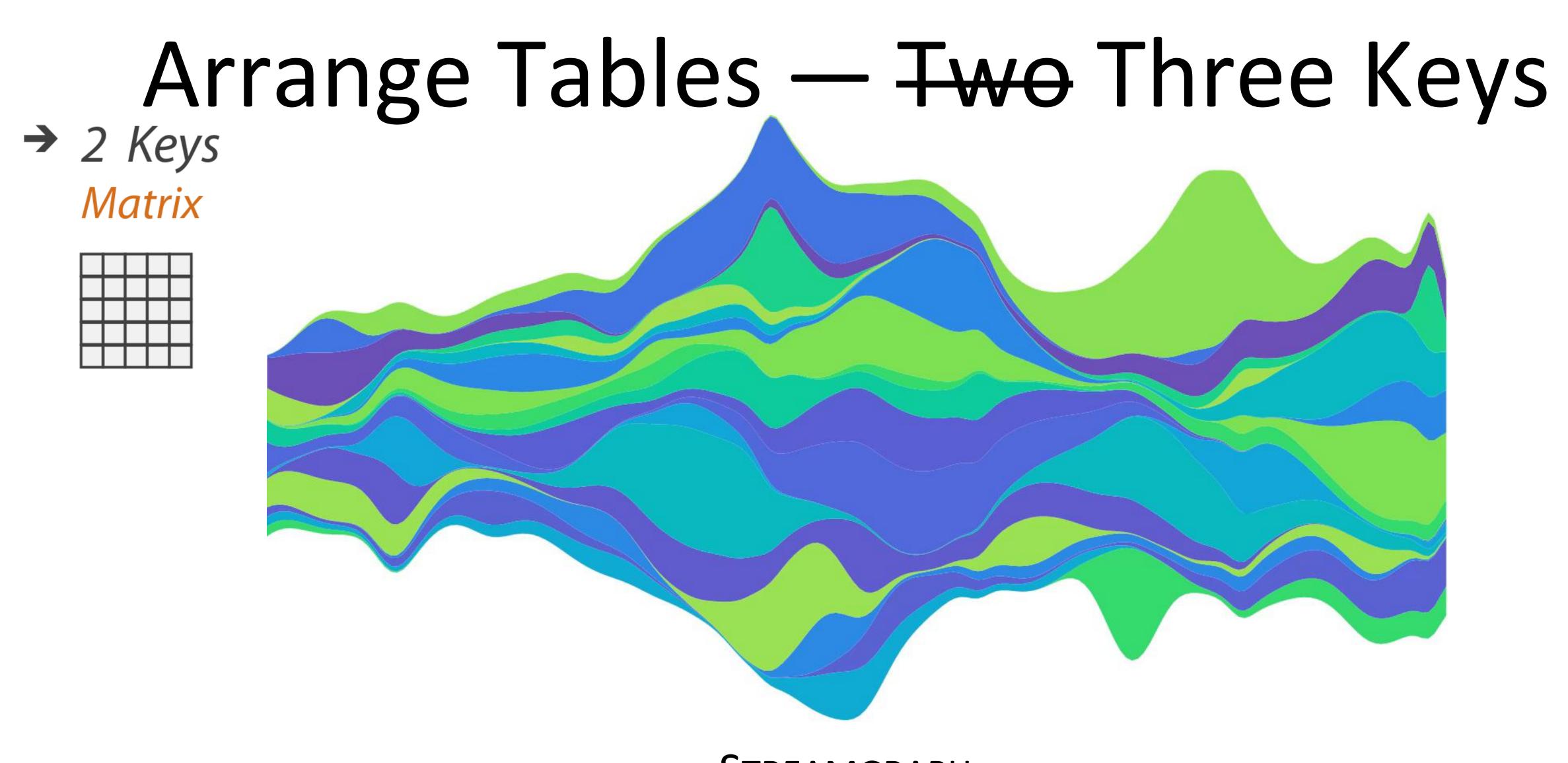
INY TIMES, 201

Arrange Tables — Two Keys

→ 2 Keys Matrix

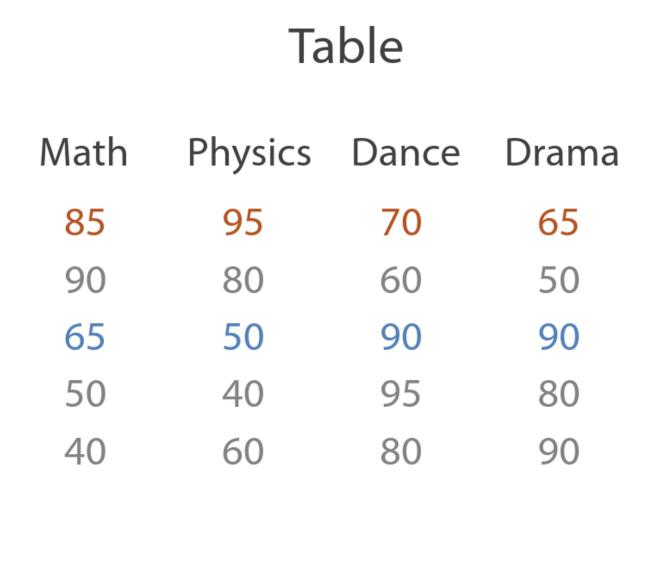
A Visual History of Which Countries Have Dominated the Summer Olympics

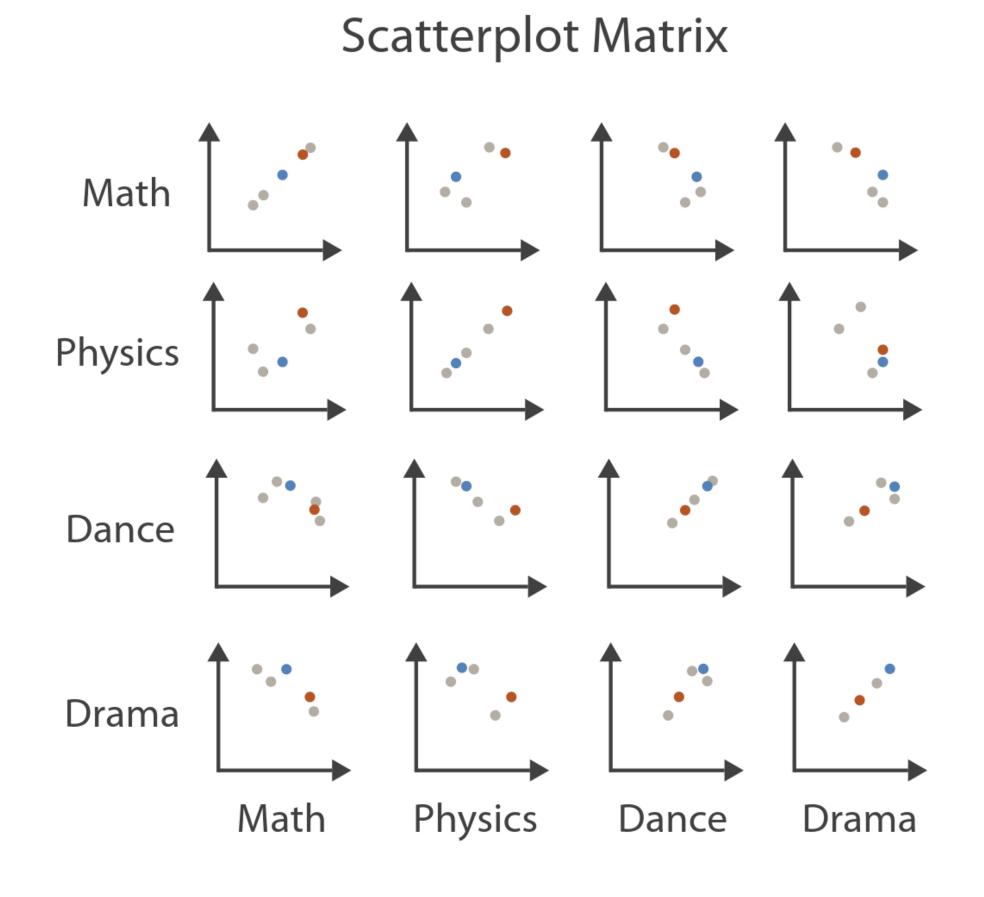


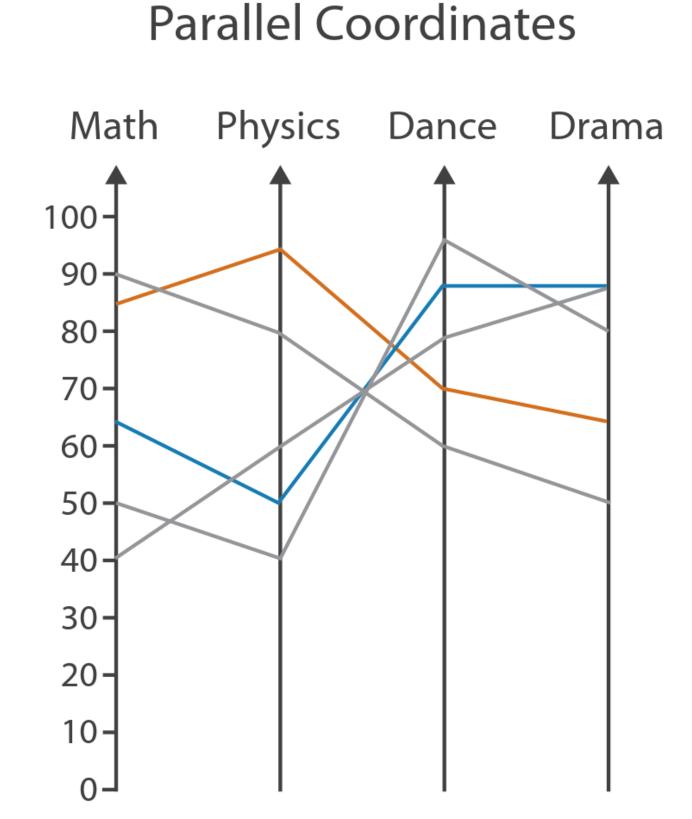


STREAMGRAPH

Arrange Tables — Axes





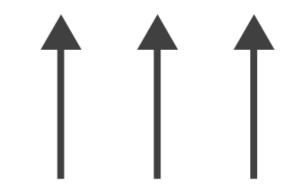


Arrange Tables — Axes

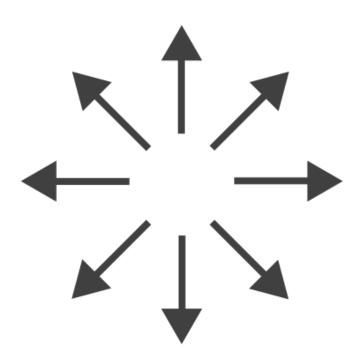
Axis Orientation

- → Rectilinear

→ Parallel

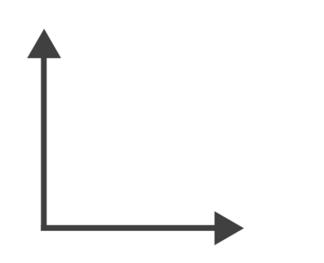


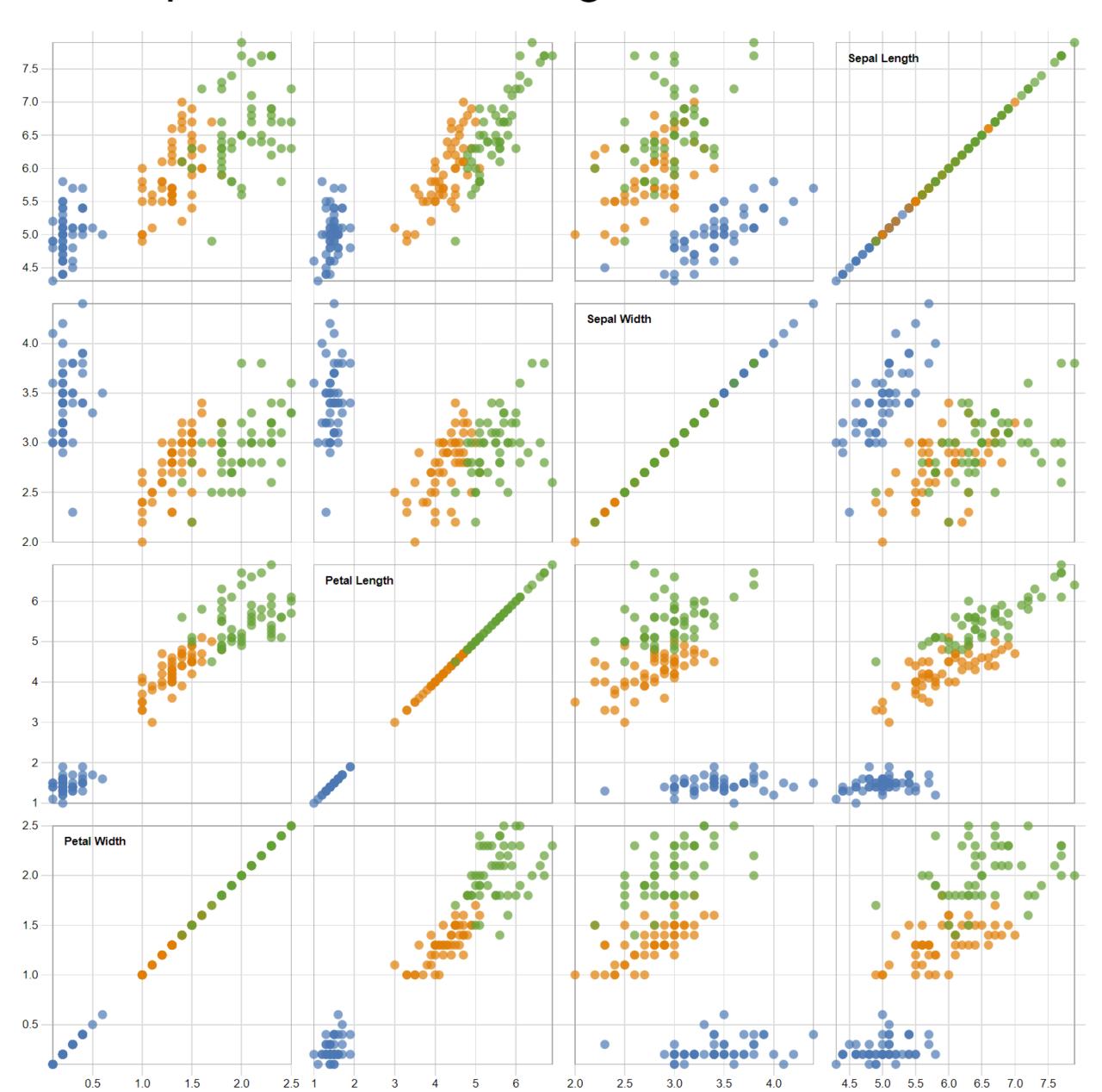
→ Radial



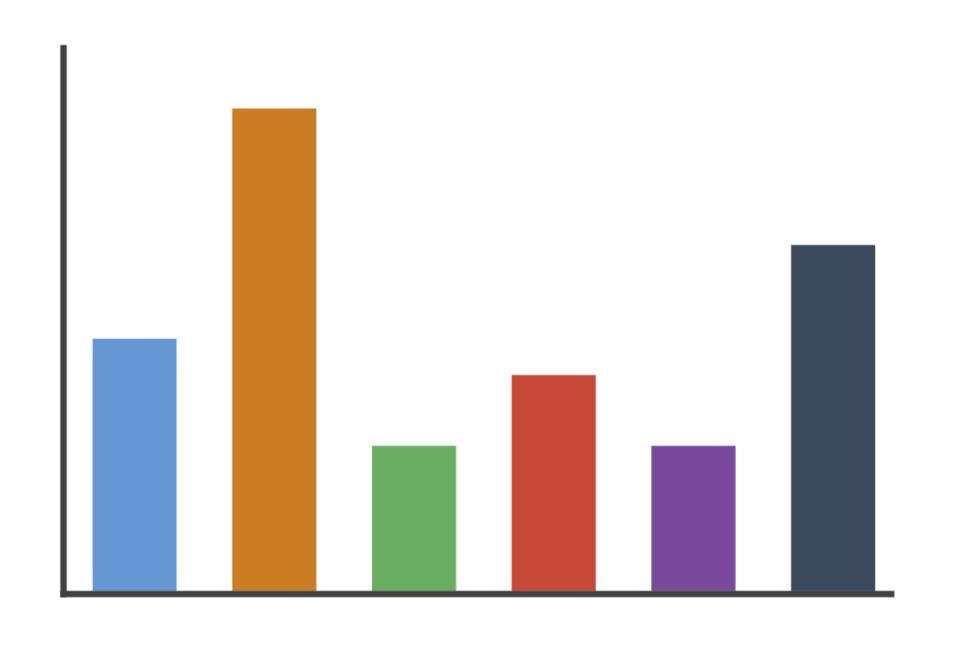
Scatterplot Matrix Brushing

→ Rectilinear

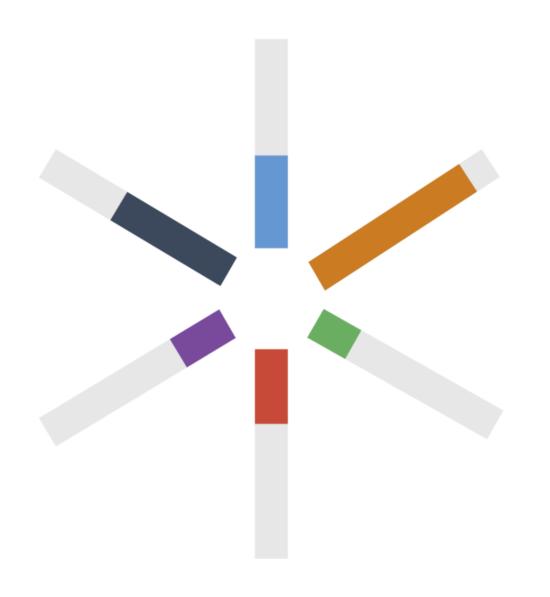


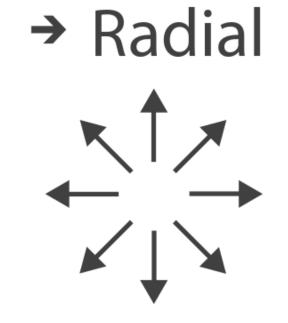


Arrange Tables

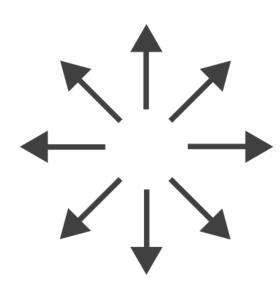


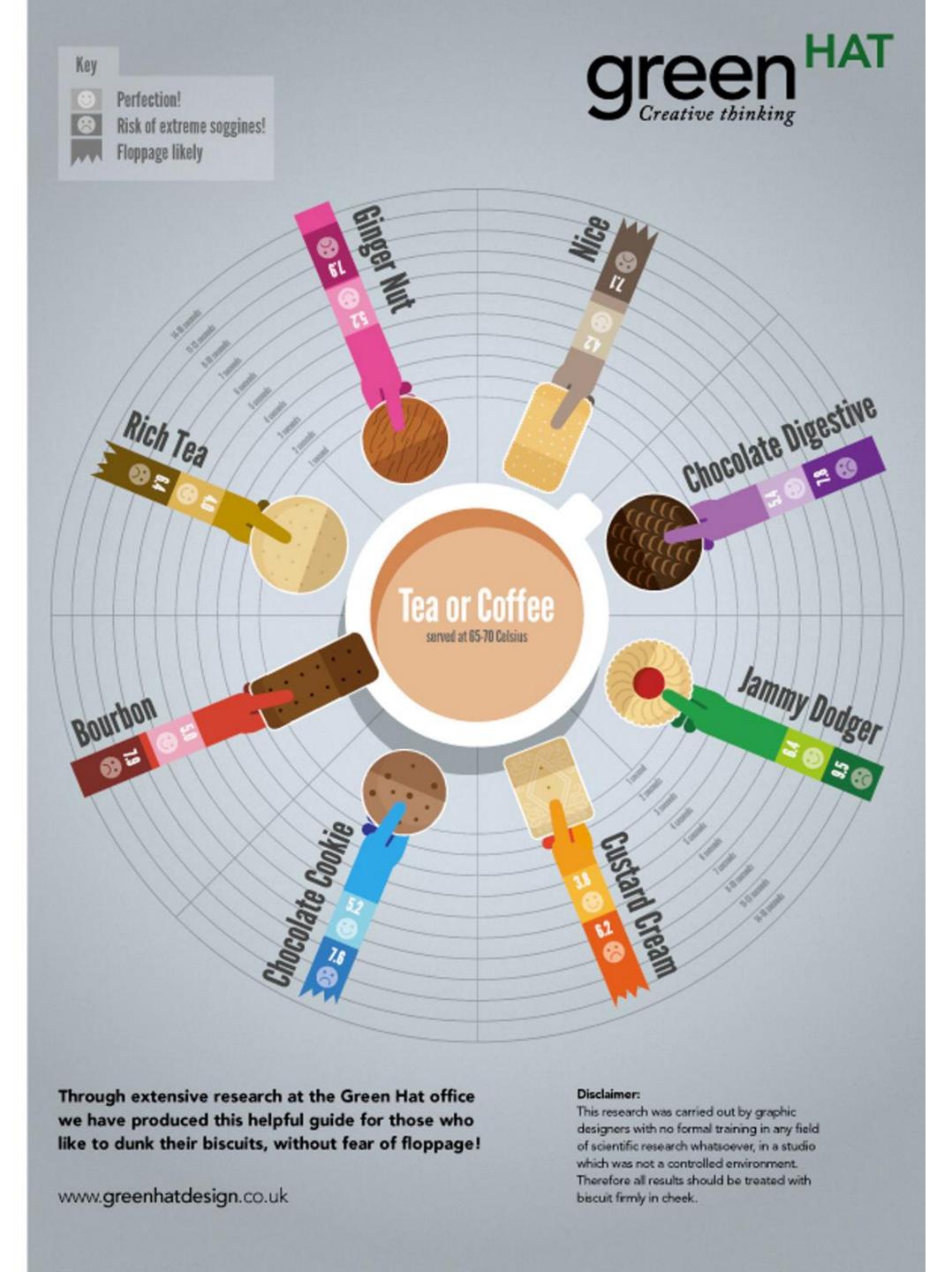


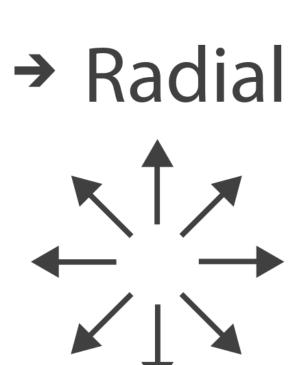


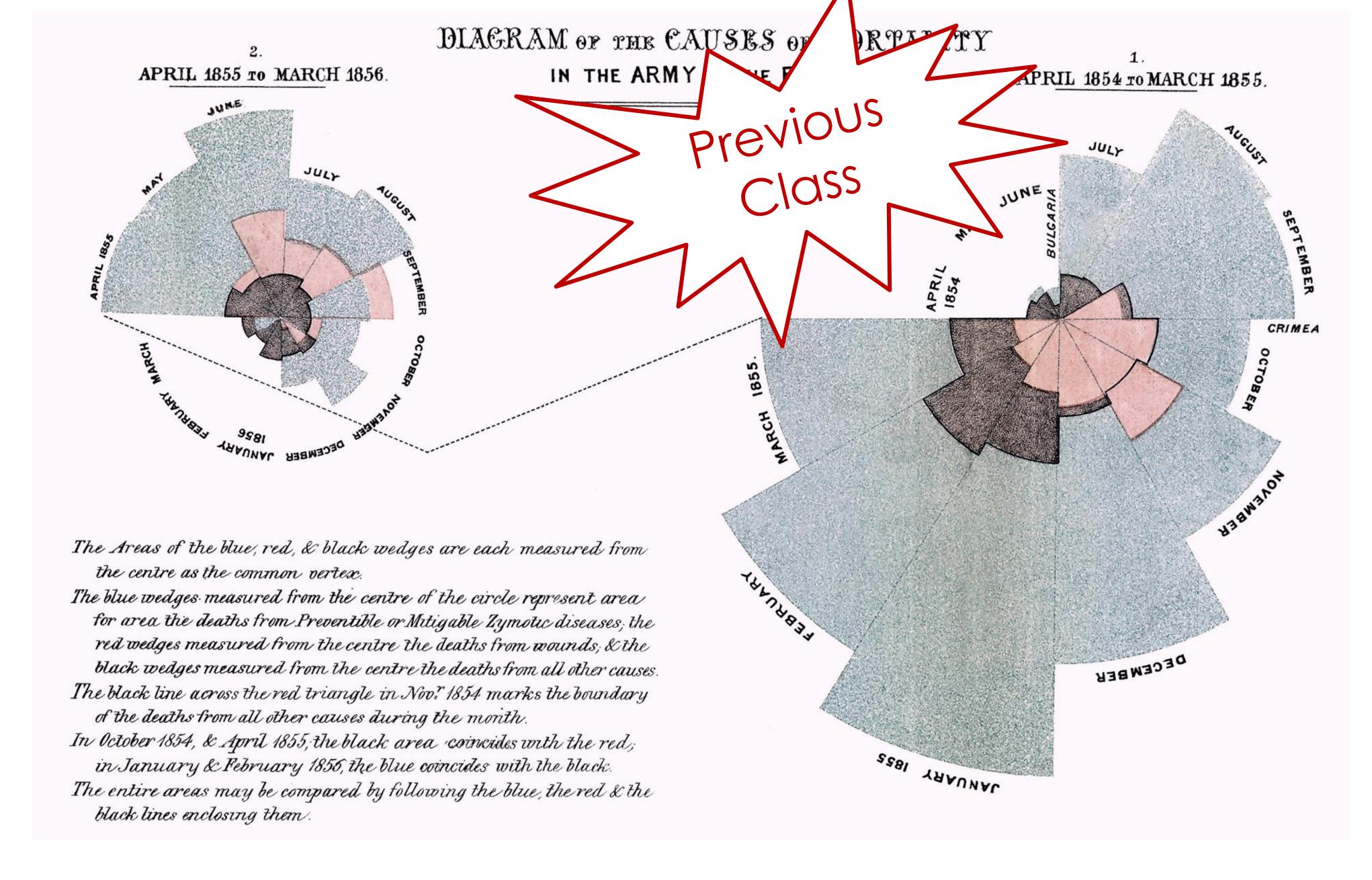


→ Radial

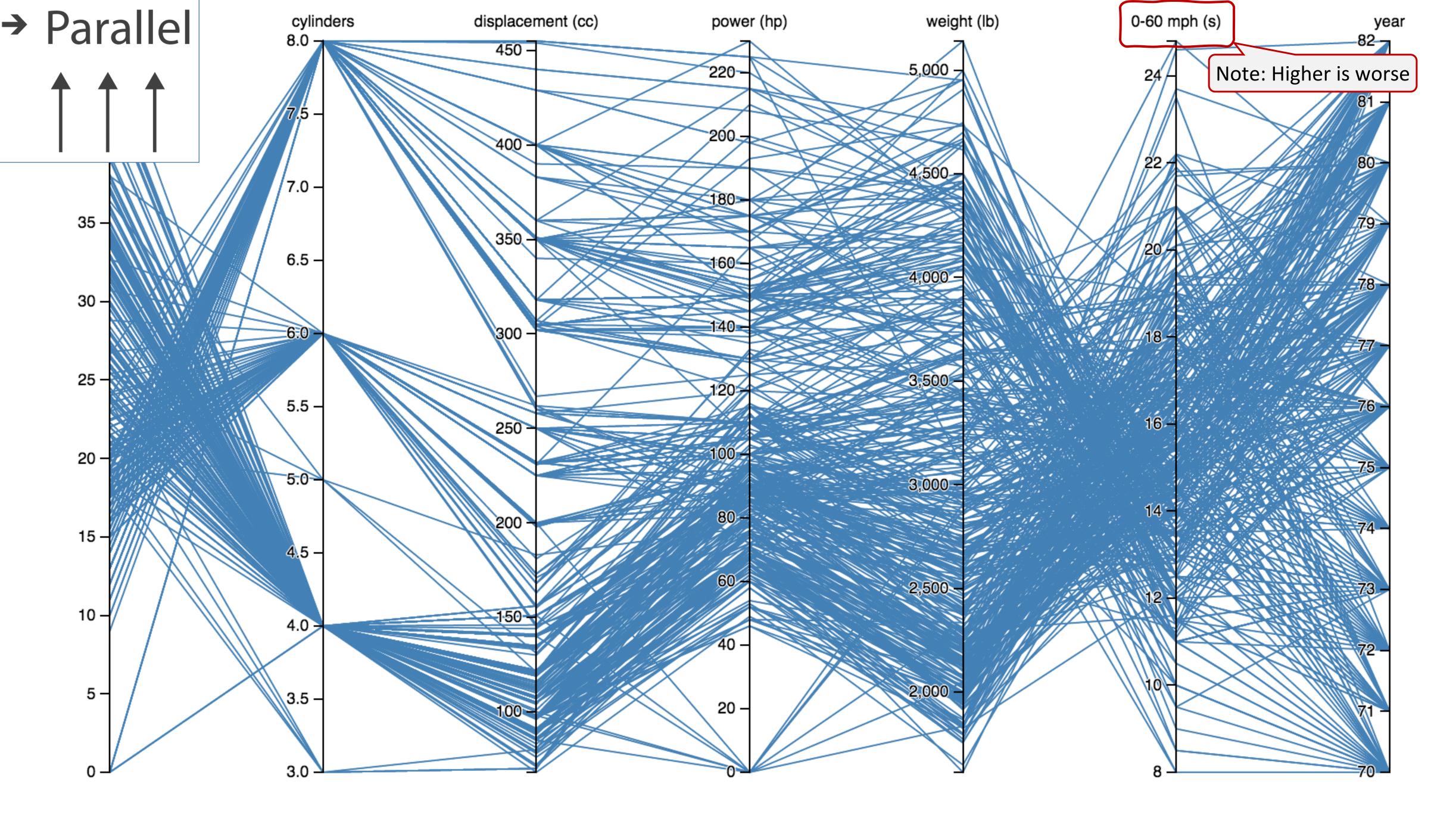








FLORENCE NIGHTINGALE (C. 1858)



Arrange Tables — Many Keys (Tree)

→ Many Keys
Recursive Subdivision

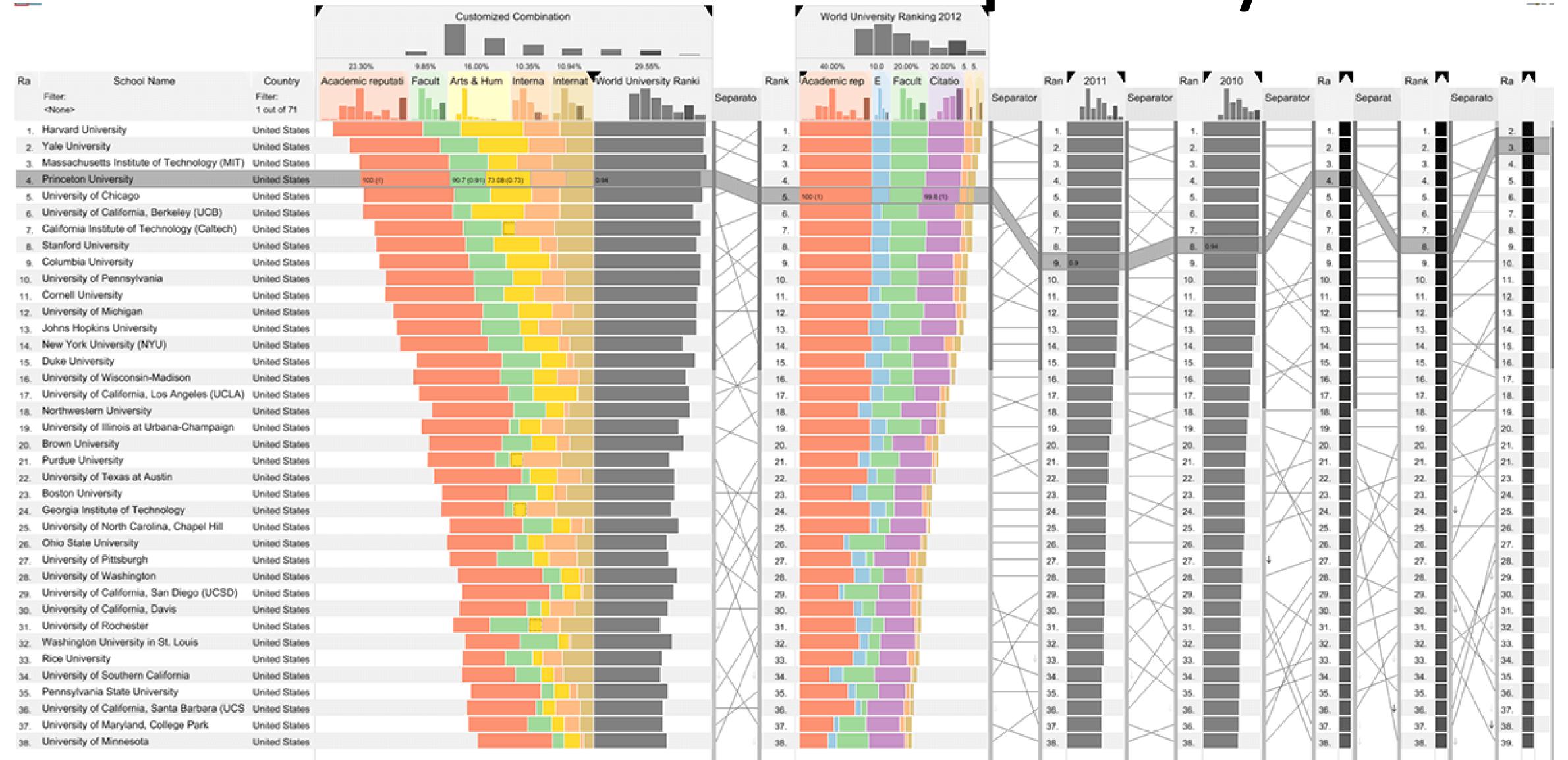




How to handle multiple keys...?

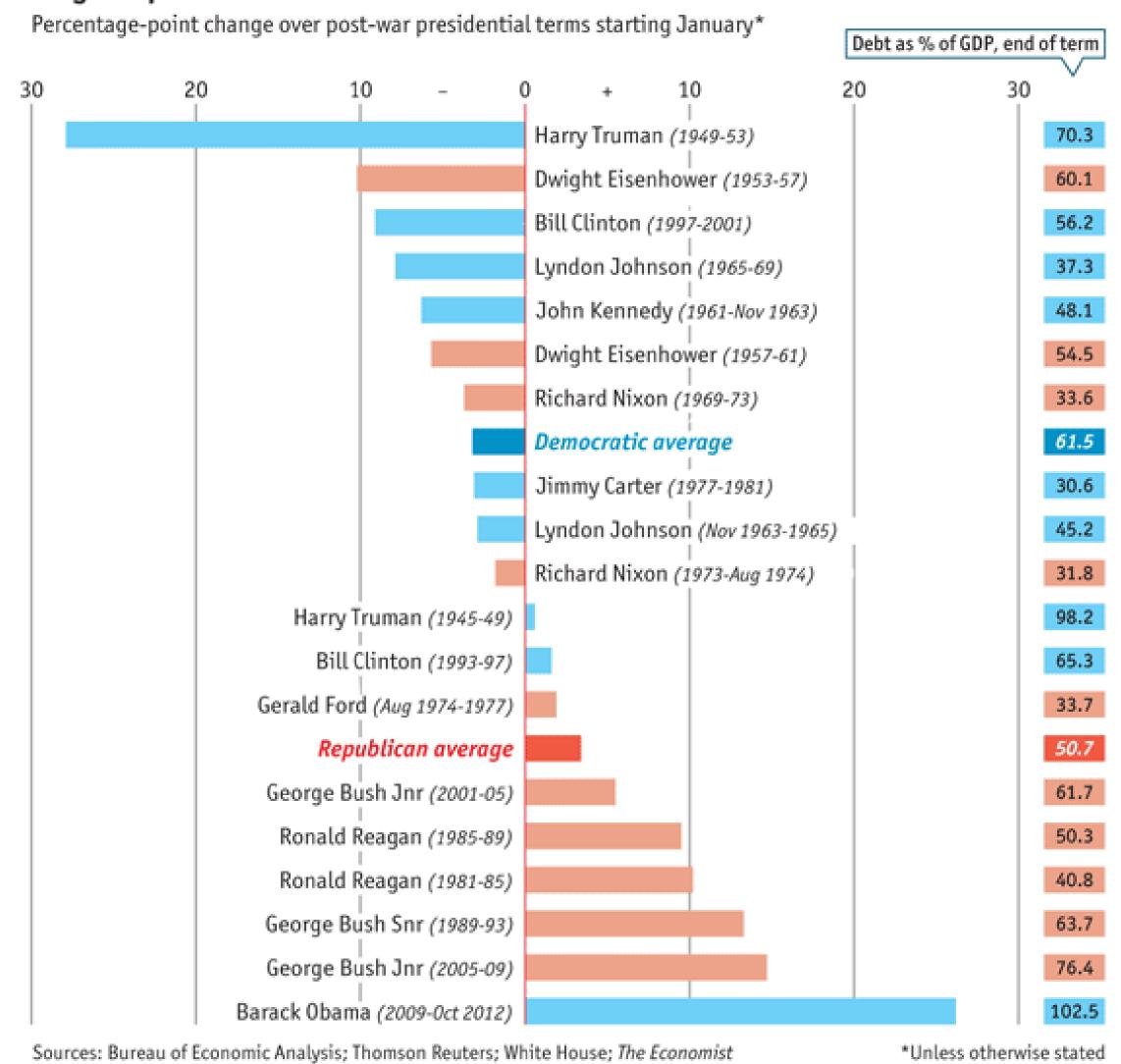


How to handle multiple keys...?

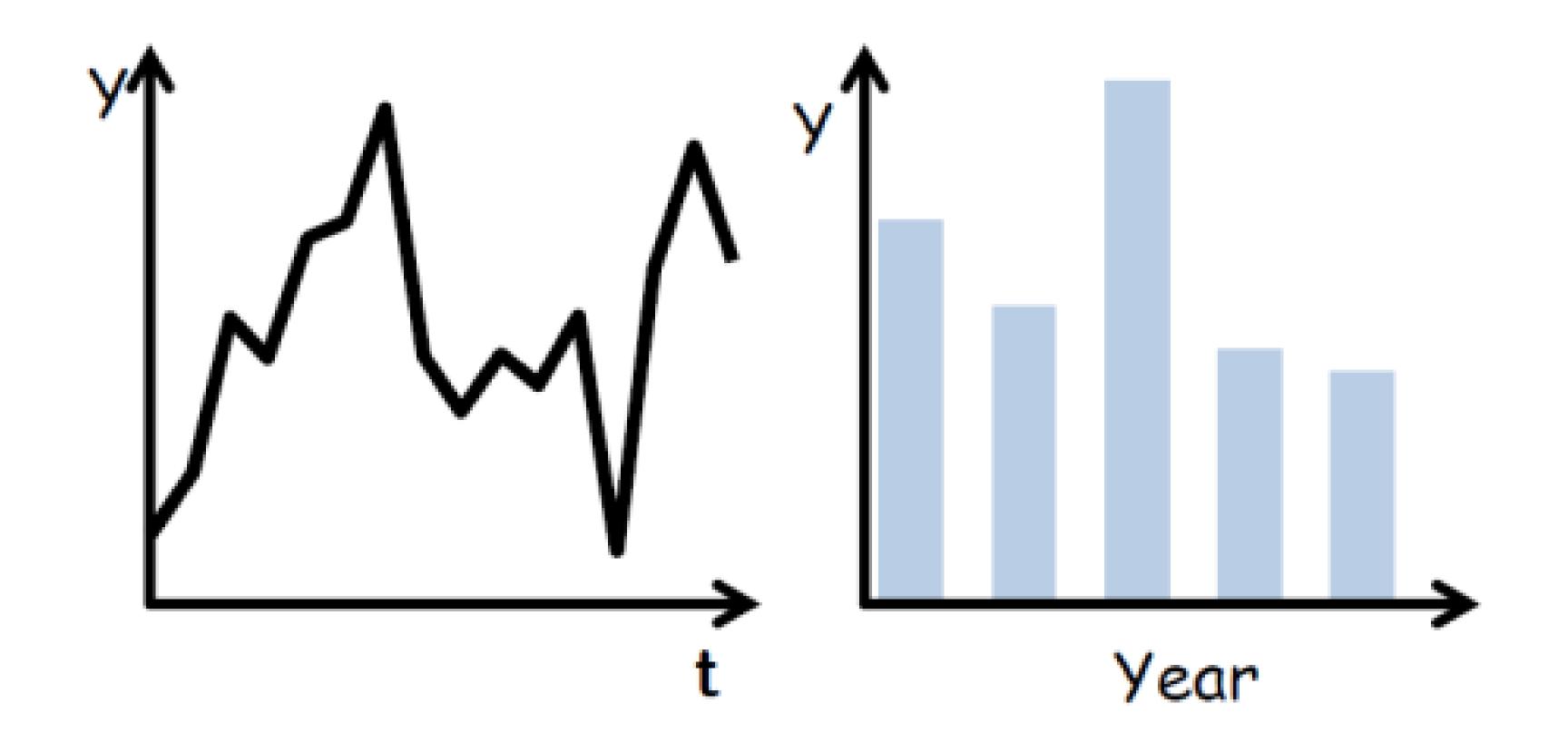


Divergent

US gross public debt as % of GDP

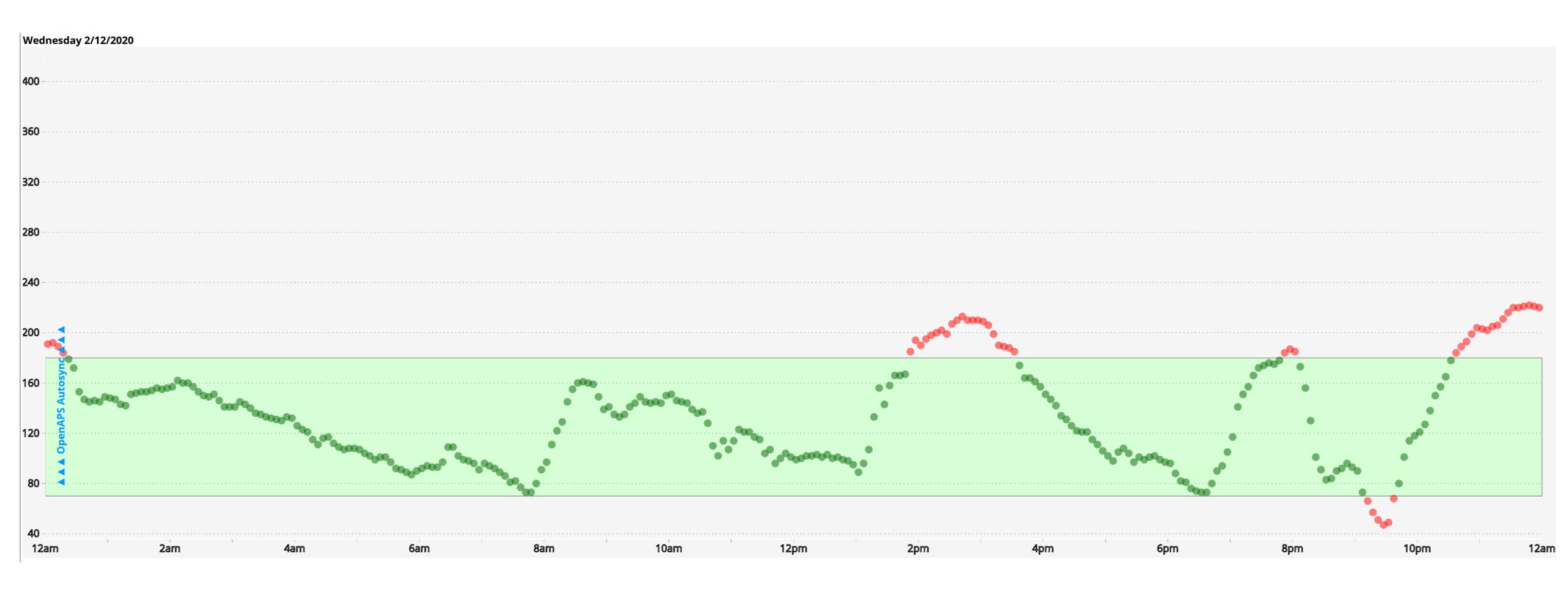


Time Series



(Quantitative data over time)

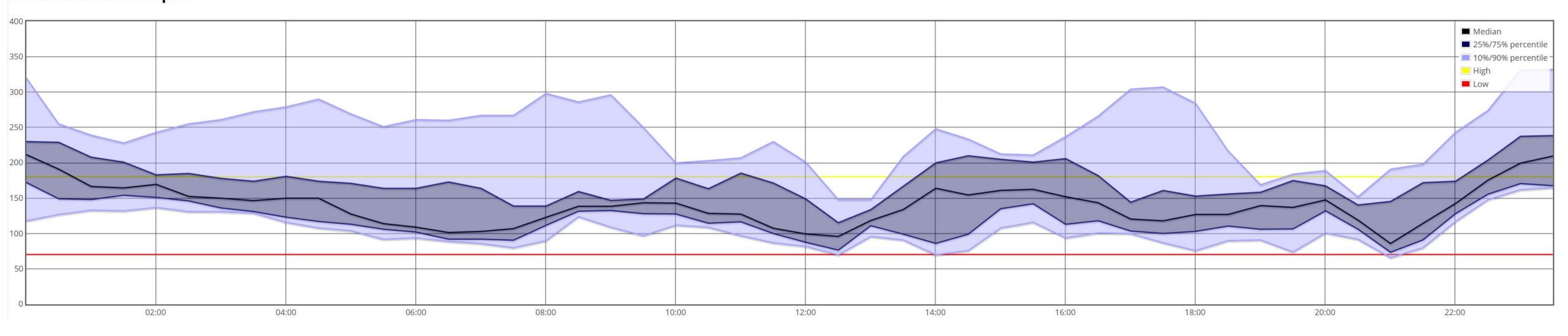
Time Series



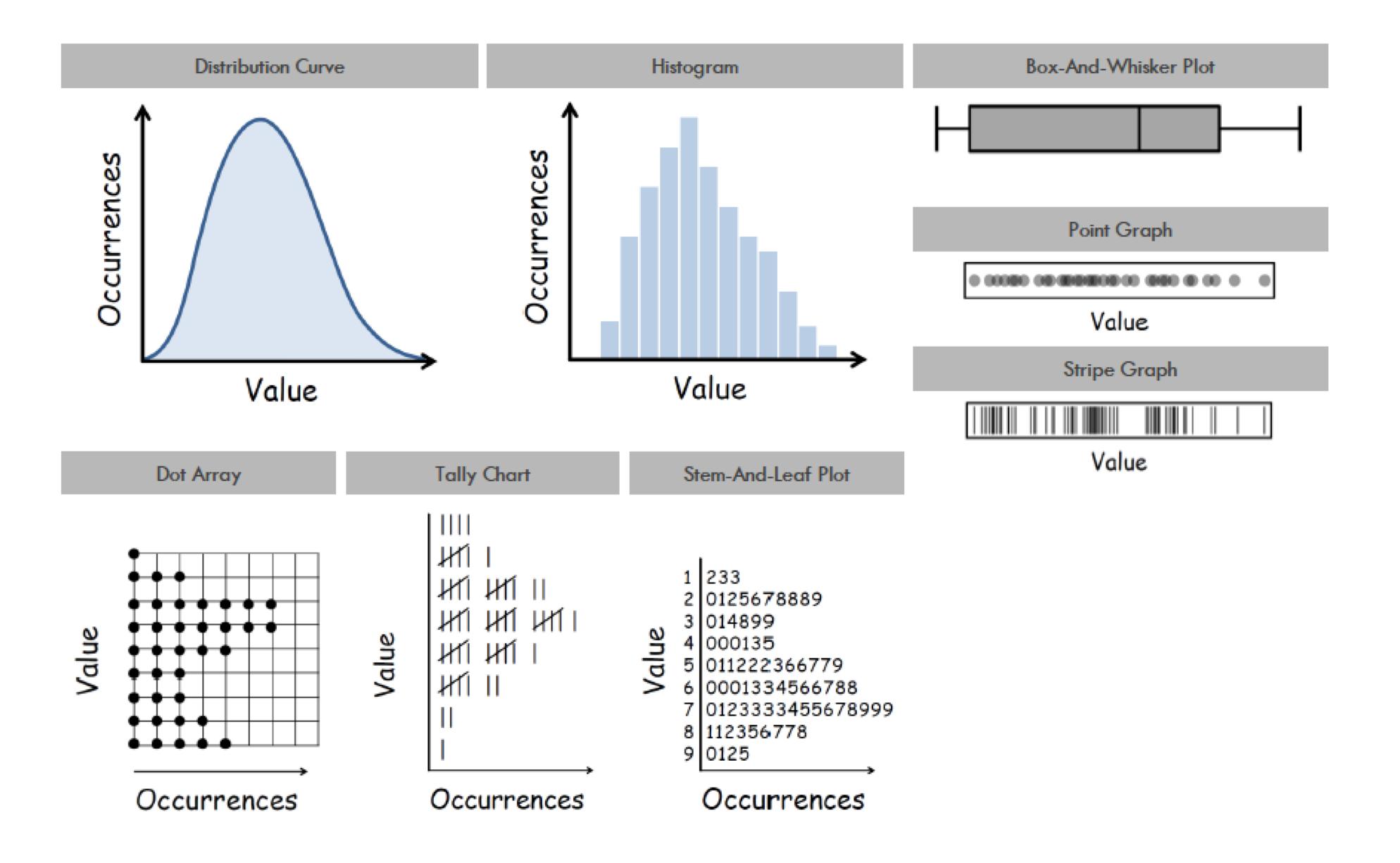
(Quantitative data over time)

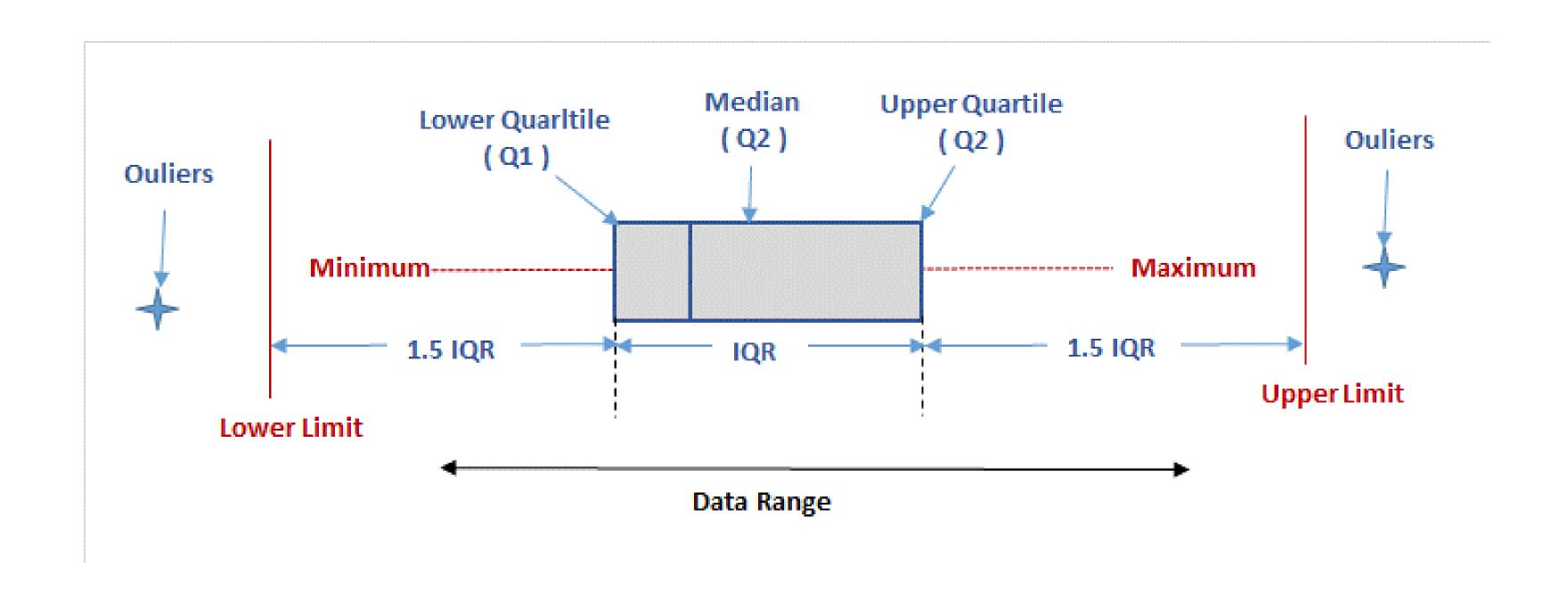
Time Series Distributions

Glucose Percentile report

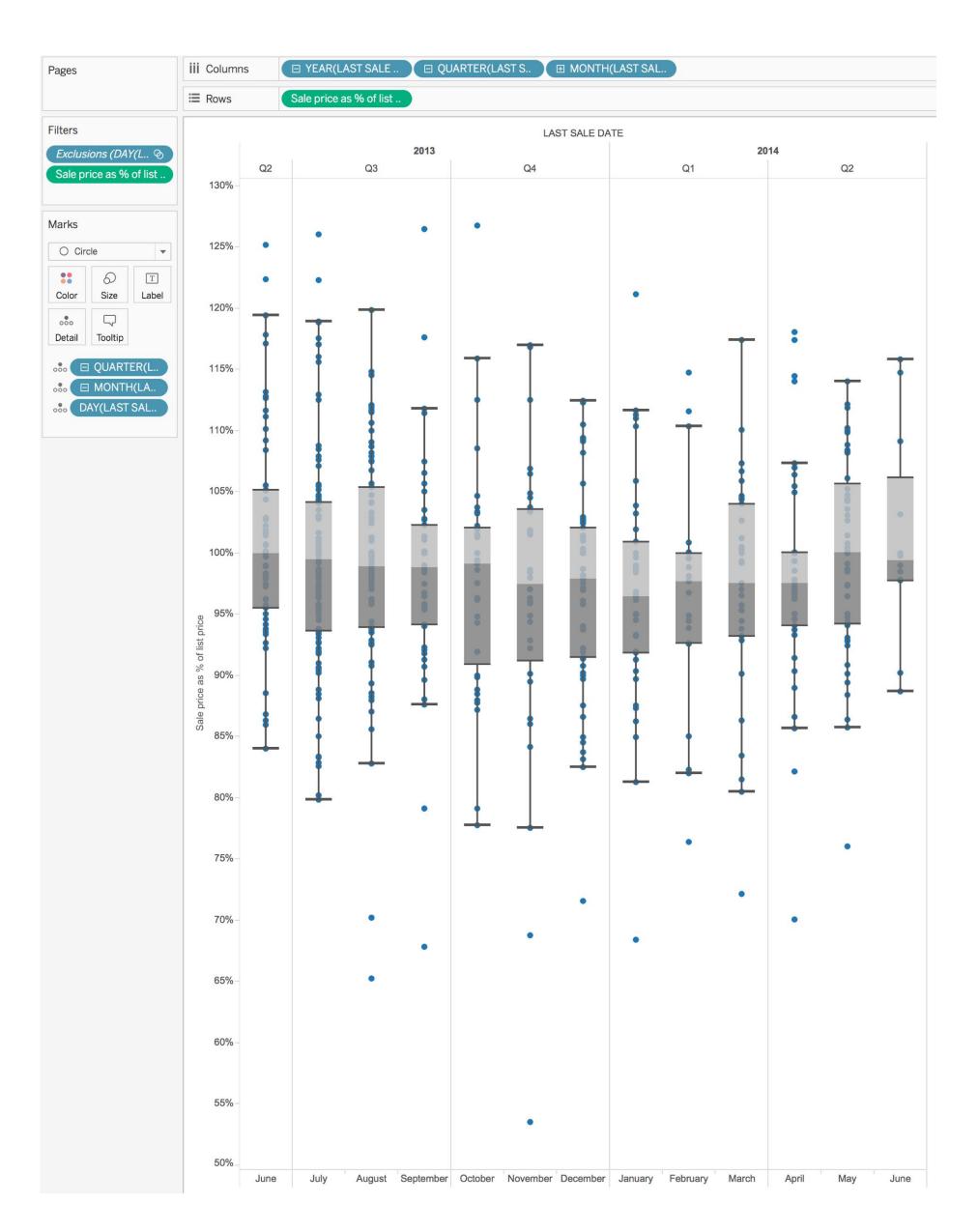


(Quantitative data over time)

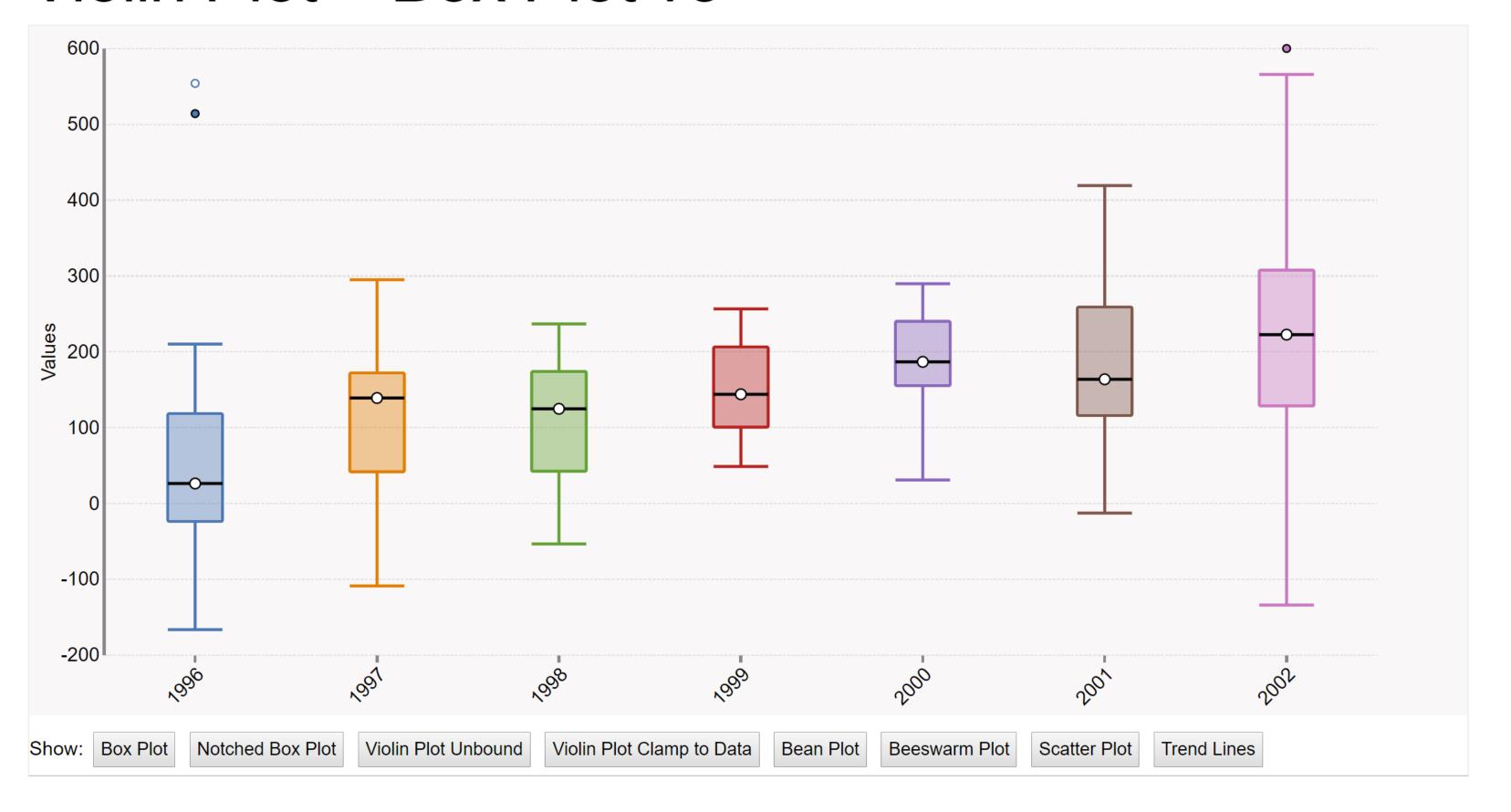


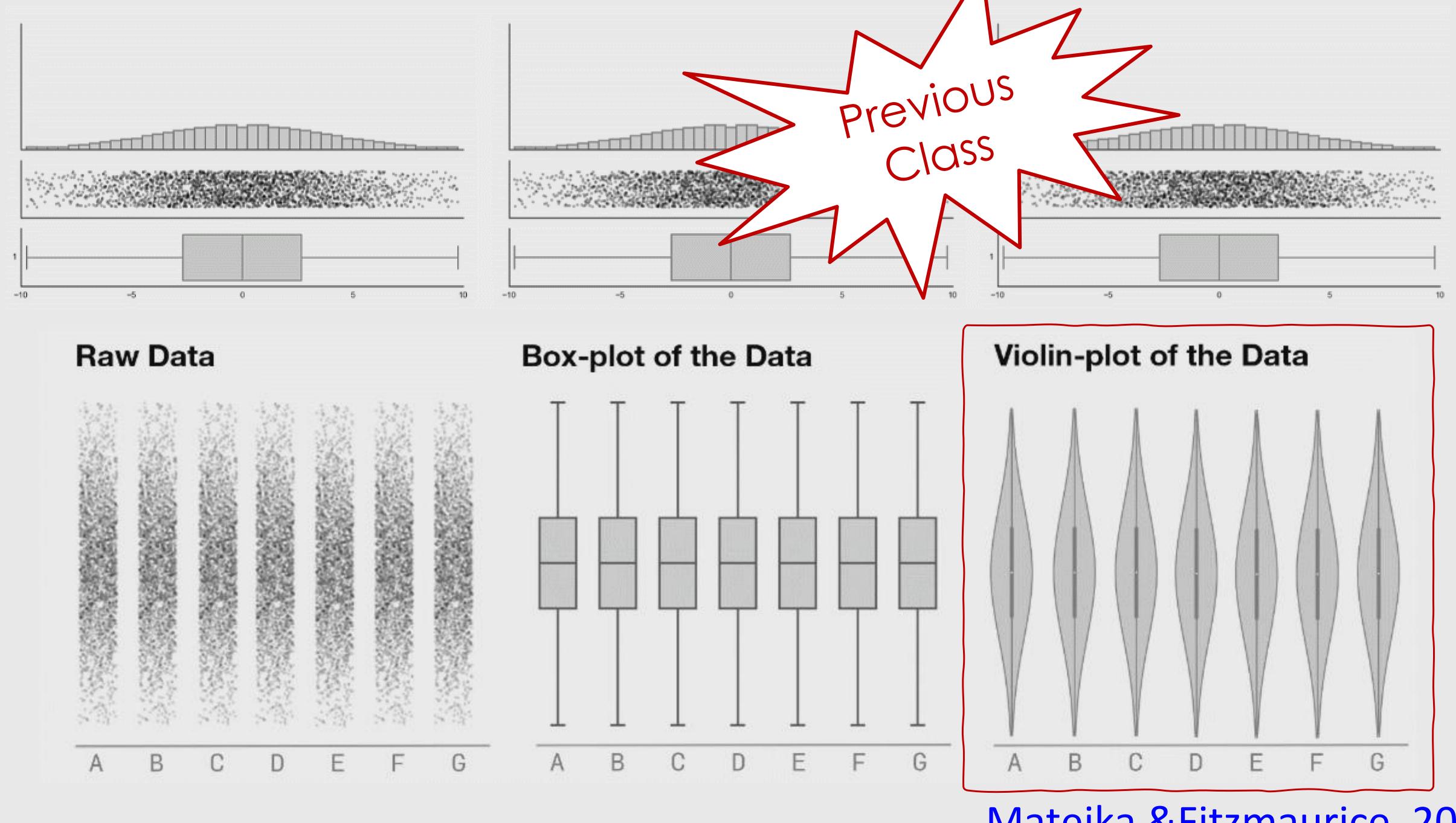


BOX AND WHISKER PLOT

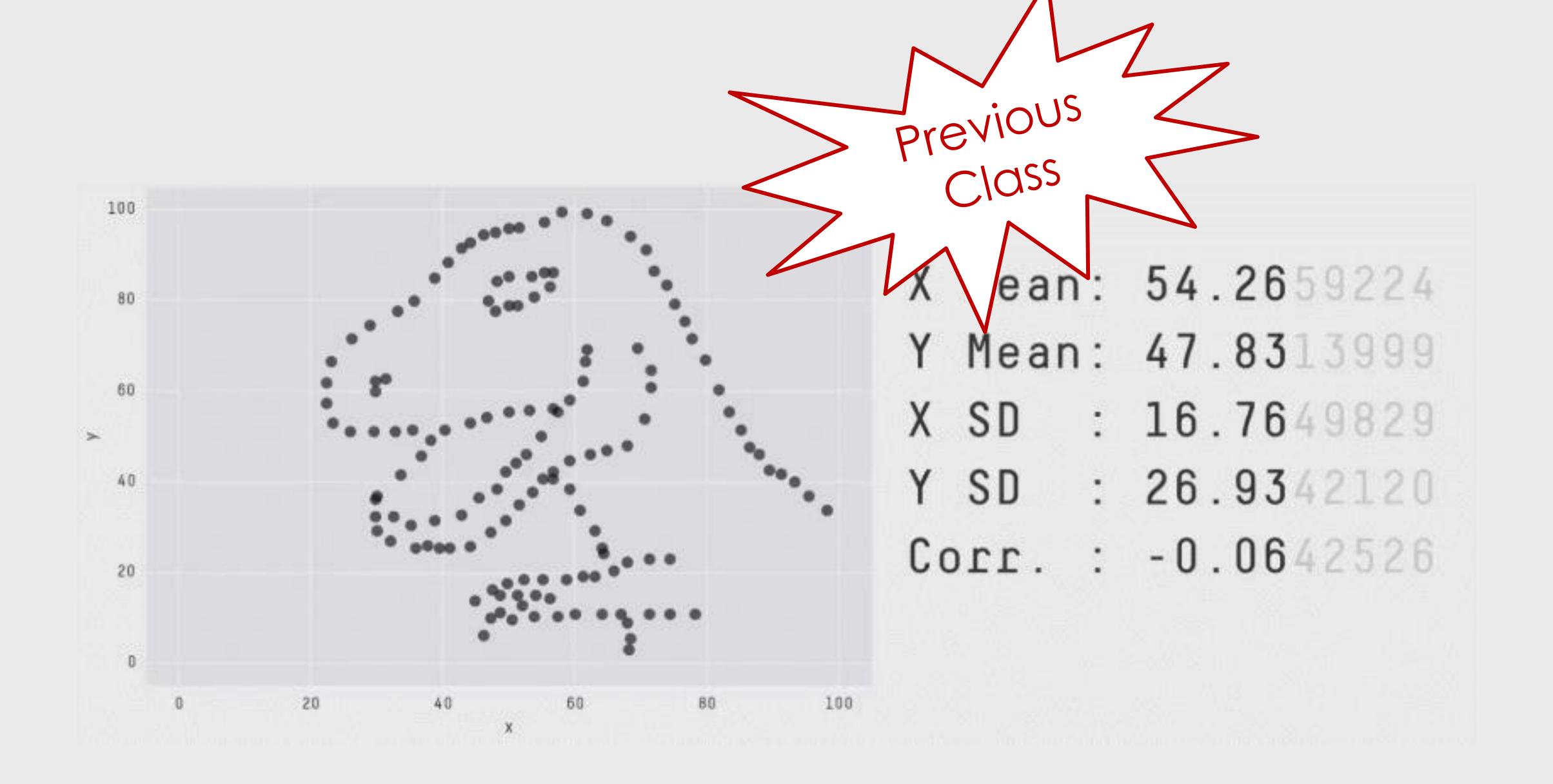


Violin Plot + Box Plot v3



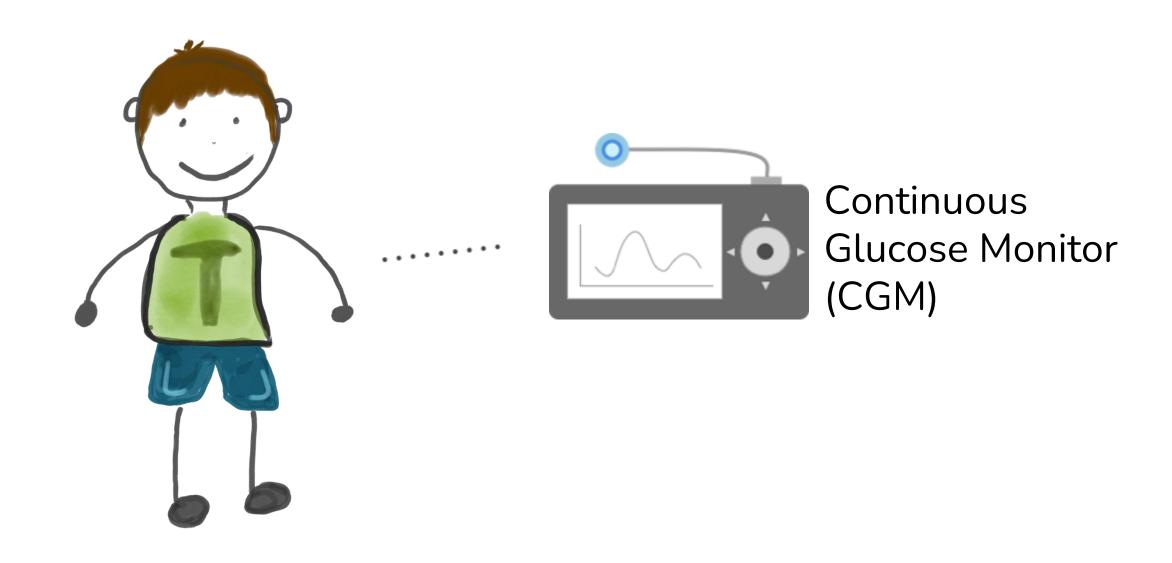


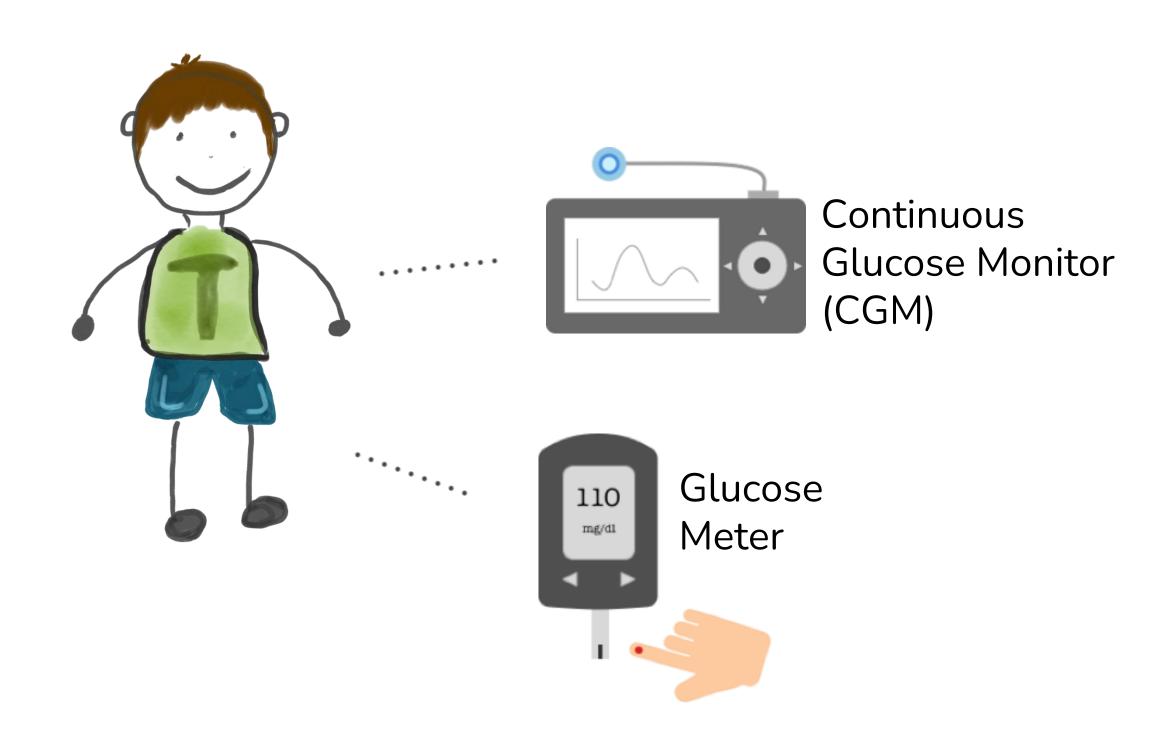
Matejka & Fitzmaurice, 2017

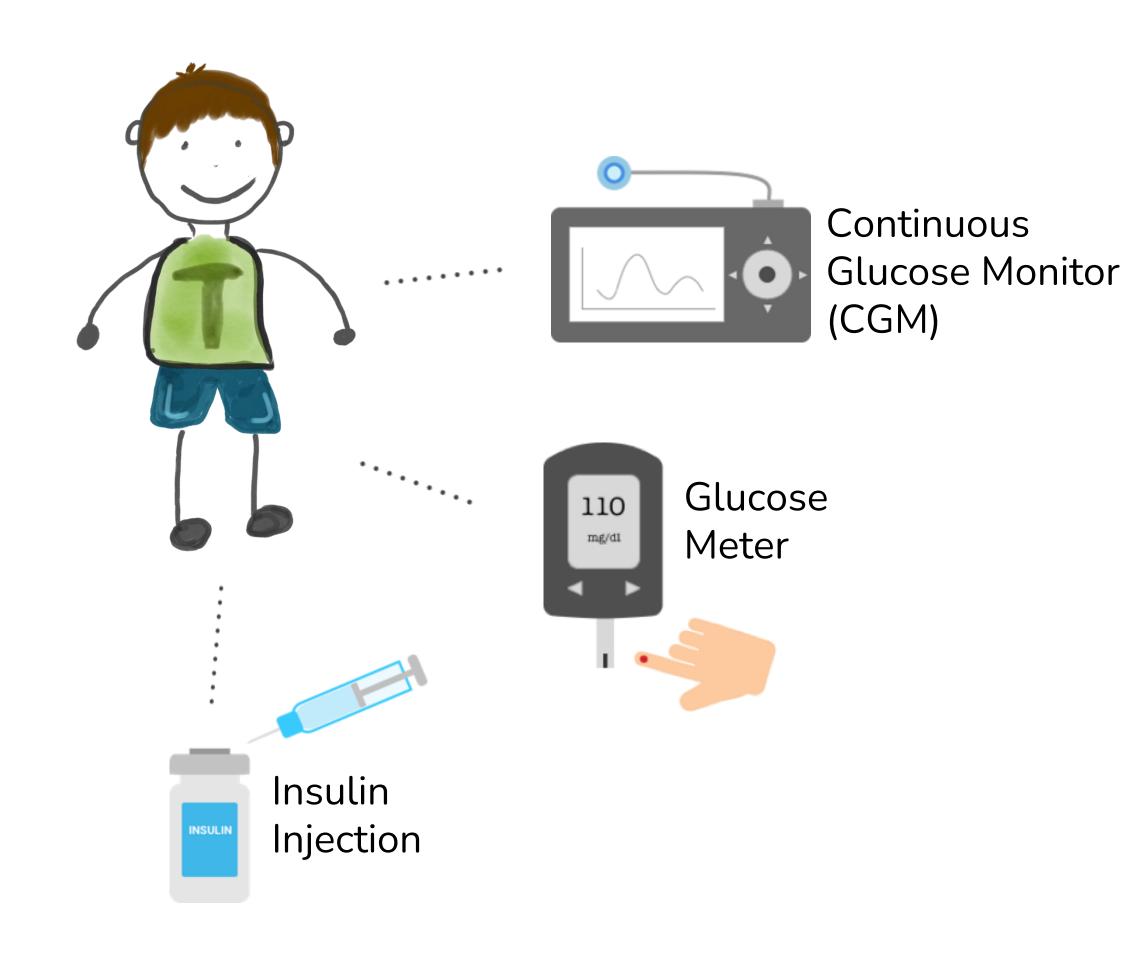


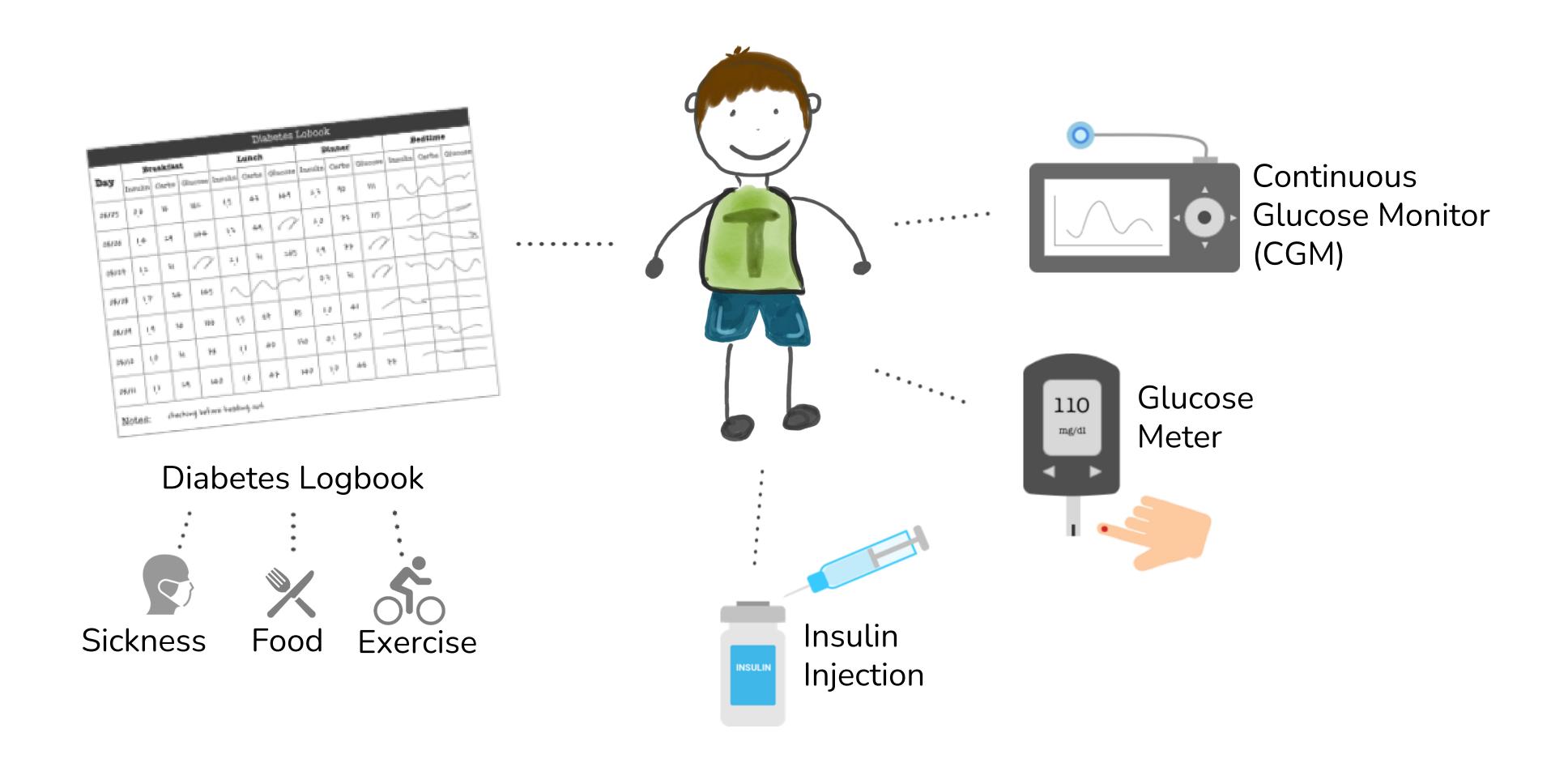
AN EXAMPLE OF TASK ANALYSIS -> VISUALIZATION DESIGN



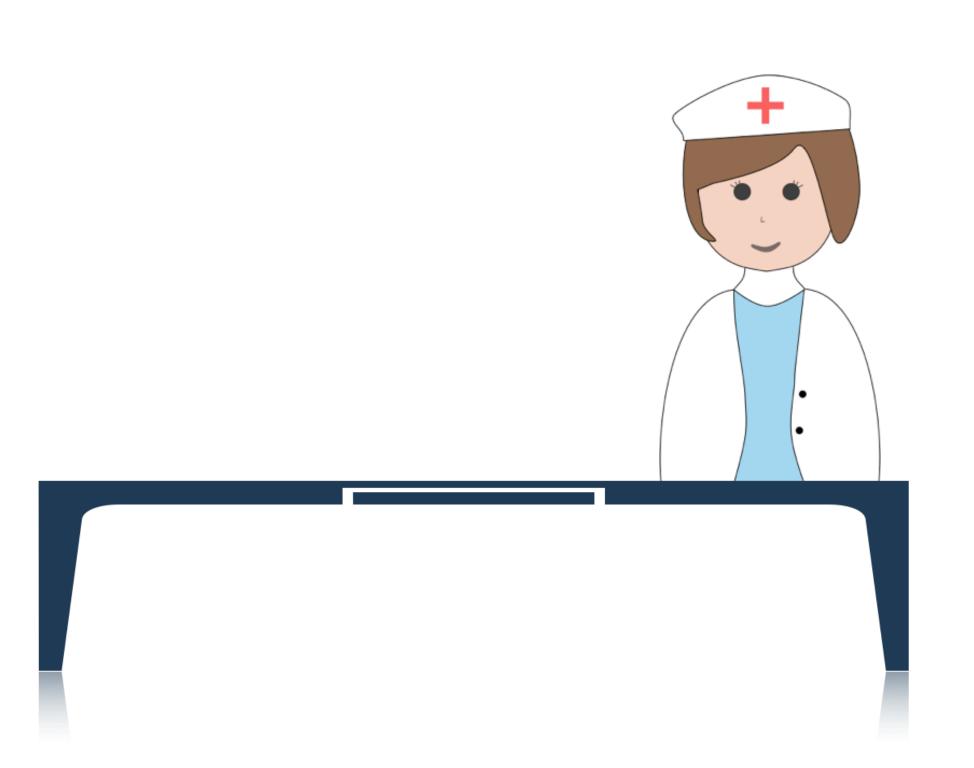




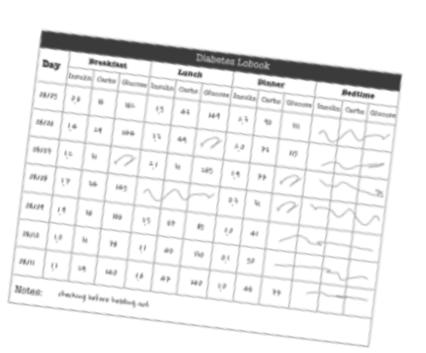


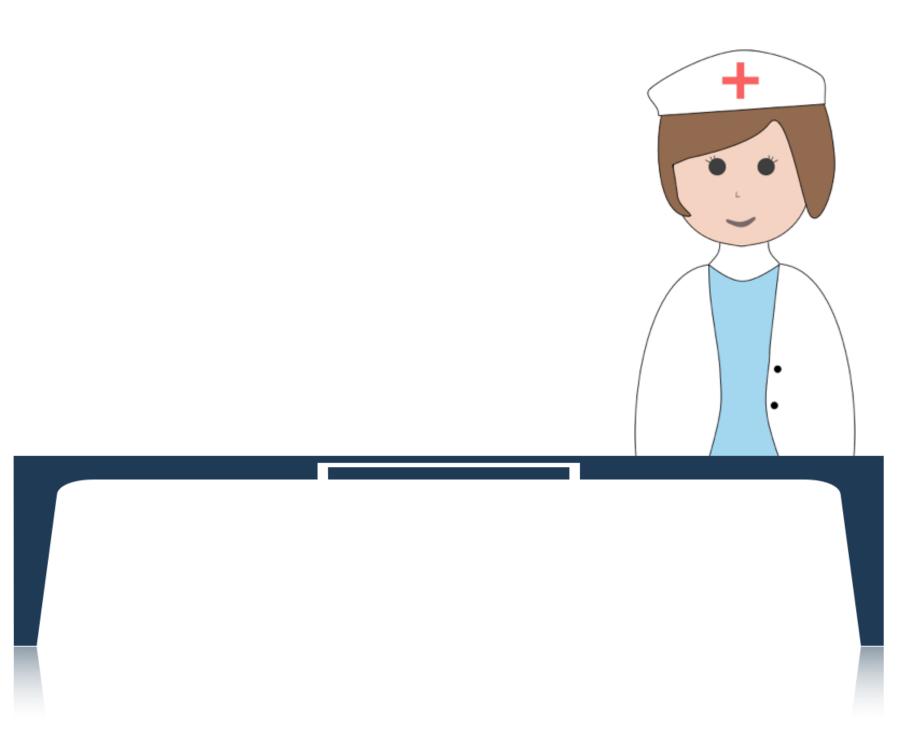


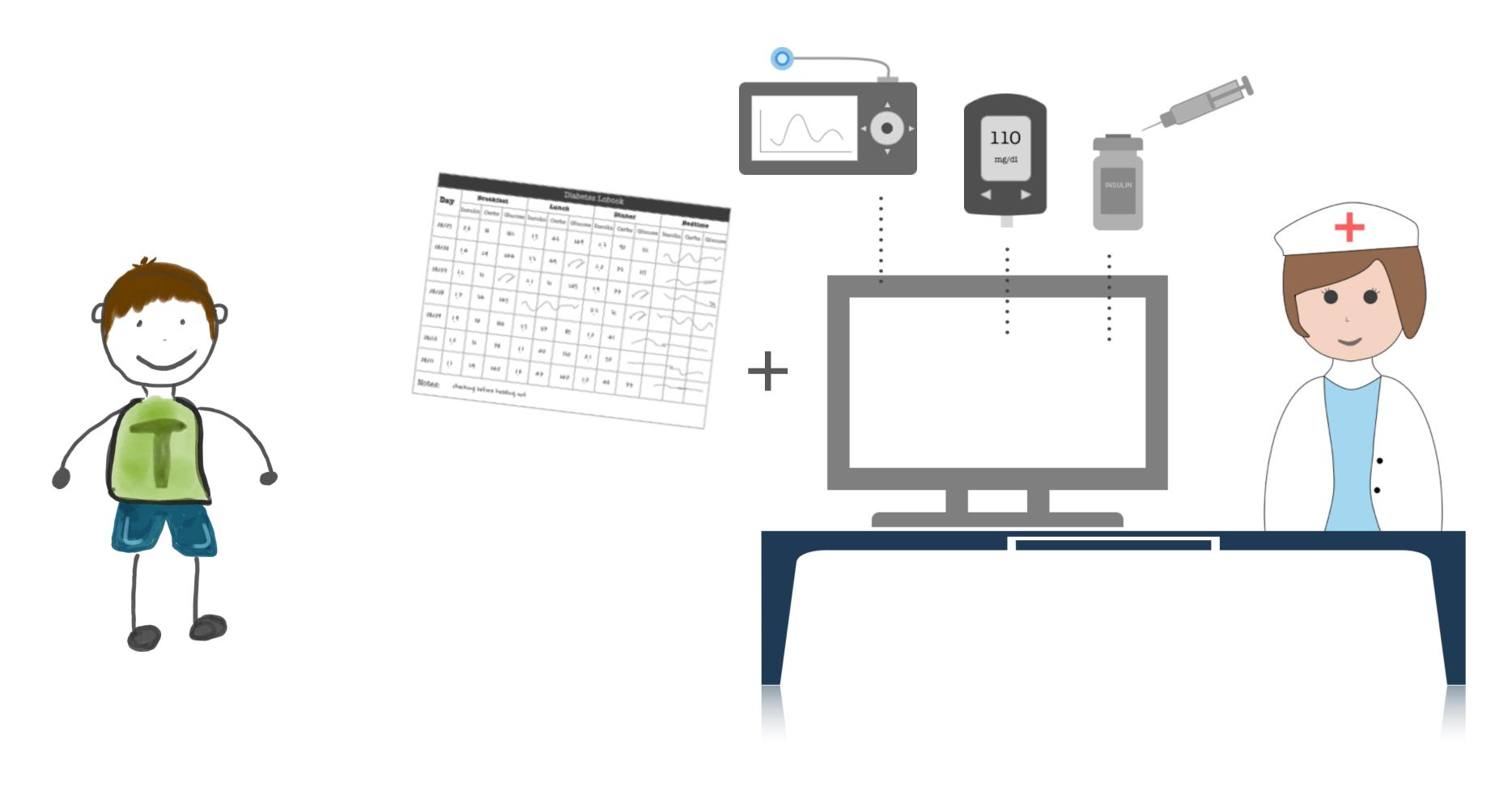




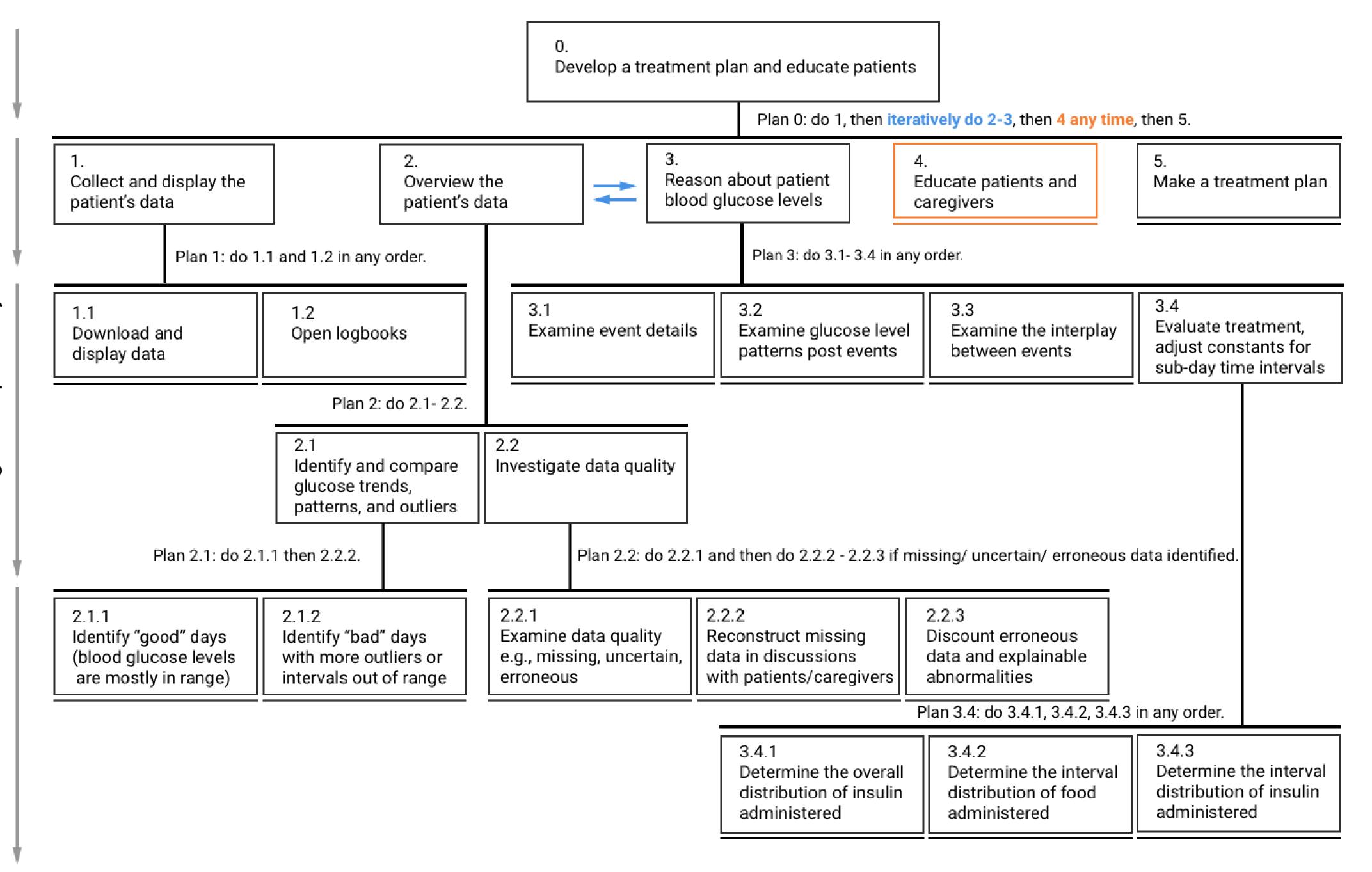












Design Requirements

- DR1. Composite Visualization of Integrated Data
- DR2. Visualization of Folded Temporal Data
- DR3. Align and Scale Temporal Data
- DR4. Summary Statistics

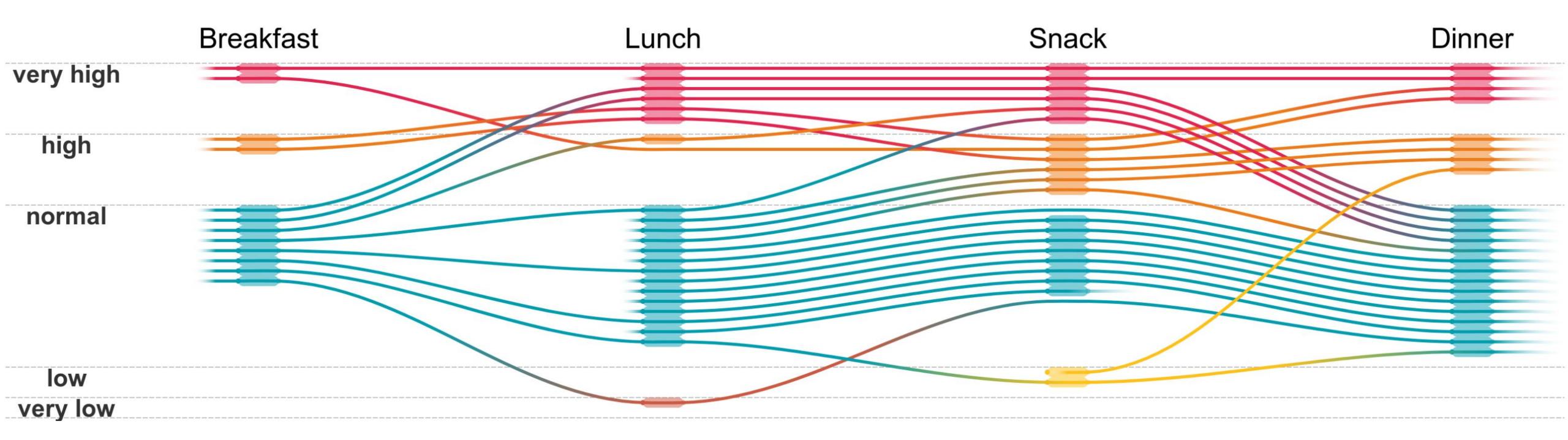
14-Day Overview



Summary **Statistics** Panel

Detail View





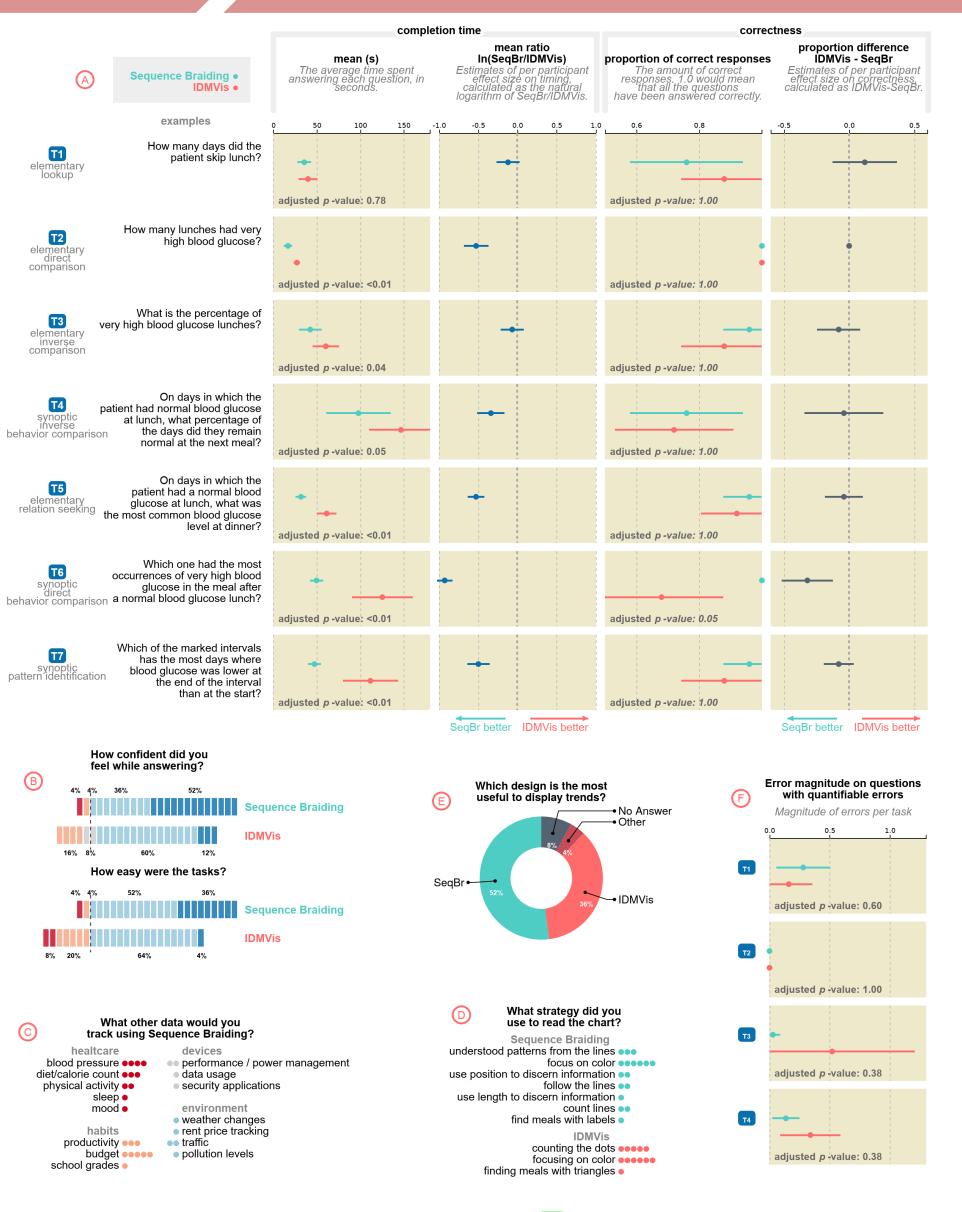


Fig. 9: Results of our evaluation comparing SEQUENCE BRAIDING vs. IDMVis [63]. A Completion time and correctness per task. Each row corresponds to the task at left, which is classified based on Andrienko & Andrienko [3]. The specific question instantiating that task for the study is in the second column. B Participants' Likert scale responses regarding confidence and ease of use. Participants' answers when asked what other types of data would they use with SEQUENCE BRAIDING. Participants' reported strategies used. Participants' preference for which method was most useful for displaying trends. F Error magnitude per task, for those which are quantifiable.

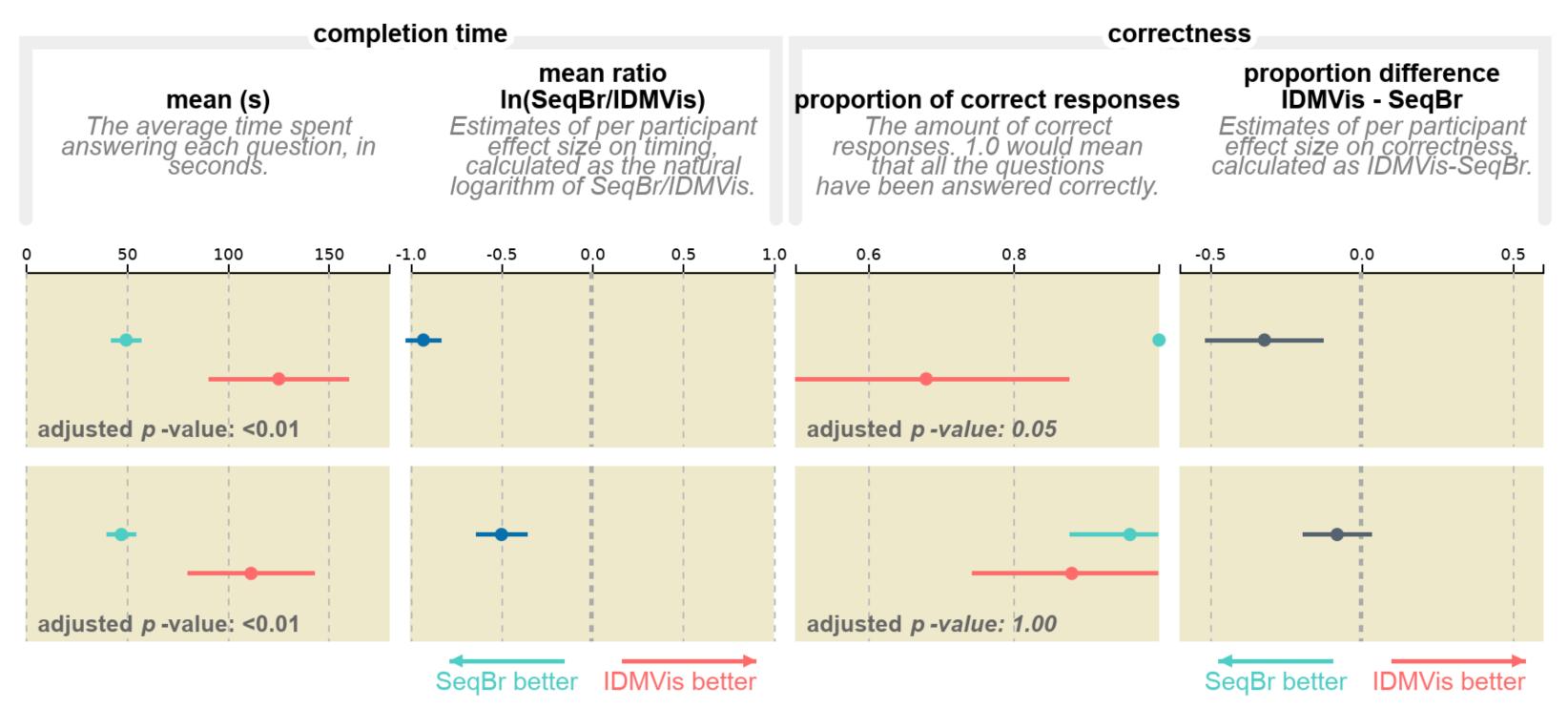


examples

Which one had the most T6 synoptic direct occurrences of very high blood glucose in the meal after a normal blood glucose lunch? behavior comparison



Which of the marked intervals has the most days where blood glucose was lower at the end of the interval than at the start?



For Next Time

neu-ds-4200-s22.github.io/schedule

Look at the upcoming assignments and deadlines

- Textbook, Readings, & Reading Quizzes—Variable days
- In-Class Activities—If due, they are due 11:59pm the same day as class

Everyday Required Supplies:

- 5+ colors of pen/pencil
- White paper
- Laptop and charger

Use Canvas Discussions for general questions, email codydunne-and-tas@ccs.neu.edu for questions specific to you.

Week	Topics	Assignments
#1: Jan 17–21	What is visualization Design rules of thumb	A1—Setting up
#2: Jan 24–28	JS development, projects Marks & channels	A2—Encodings & xenographics
#3: Jan 31–Feb 04	Data types and tasks, Tableau D3 tutorial 1/2	P1—Pitches★
#4: Feb 07–11	In-class group formation D3 tutorial 2/2	A3—Tableau analysis P2—Proposal★
#5: Feb 14–18	Altair and JupyterLab Arrange tables	A4—D3 basic charts
#6: Feb 21–25	Color Pop-out, illusions	A5—Altair basic charts P3—Interview & tasks
#7: Feb 28–Mar 04	Interaction & animation (2)	A6—D3 event handling P4—Data, Initial sketches
#8: Mar 07–11	Trees & networks (2)	P5—Final sketches & plan★
Mar 14–18	Spring Break	
#9: Mar 21–25	Project feedback & work Spatial, 3D, and scientific vis.	A7—D3 Brushing & linking 1 P6—Implementation 1
#10: Mar 28–Apr 01	Validation & evaluation Flex day	A8—Brushing & linking 2 P7—Implementation 2
#11: Apr 04–08	Project usability testing, how to give a talk Storytelling	
#12: Apr 11–15	Project presentations 1/2 Project presentations 2/2	P9—Presentations★▼
#13: Apr 18–22	Flex day	P10—Presentation peer review
#14: Apr 25–29	Reflecting & project work	
May 02–06		P11—Video & Final Deliverables★▼